

# Community Development Group



### ***What is the Community Development Group?***

Community Development encompasses a wide range of activities that encourage Council and the community to be involved in initiatives to improve social, cultural, economic and environmental aspects of everyday life.

### ***What activities are included in Community Development?***

#### ***Community Growth***

- Economic Development
- Town Promotion
- Visitor Information Centres
- Tourism Coromandel
- Other initiatives

#### ***Community Initiatives***

- Social Initiatives
- Grants, Donations and Awards

## ***Rationale for Community Development – why are these activities included?***

Community Development is a group of activities where Council, in a number of diverse roles, is actively involved in 'helping the community to help itself'.

Thanks in part to the identification of the Community Outcomes in 2005/06 and the ongoing efforts by the Mayor and Councillors, Council received the community mandate to increase its involvement in community development activities. Since the Hauraki Community Plan 2006-16, this group of activities has had good progress both in its achievements and the number of community well-being initiatives Council is now involved with.

The Community Development activities represent a group of collaborative and partnership approaches and initiatives involving a number of agencies and organisations that all have a common theme of promoting a better quality of life and living environment for the Hauraki District.

In 2007 Council employed a full time 'Community Development Officer' which is a demonstration of Council's commitment to seeing identified projects progressed. This was a noteworthy step for Council, as it recognised that Community Development was high on the community's priorities.

### ***Community Growth***

Primary Rationale: The community expects that Council will support and encourage the growth of the Hauraki District Community to assist in creating a vibrant, economically positive community.

### ***Community Initiatives***

Primary rationale: The community expects that Council will support and encourage groups and viable initiatives that help the greater community and its well-being.

## ***How and which Community Outcomes does Community Development contribute to?***

<b>Community Outcomes</b>	<b>How Council currently contributes to this Outcome</b>
<b>Vibrant and sustainable businesses and business economies in our district.</b>	<ul style="list-style-type: none"> <li>▪ Supports town-promotion co-ordinators and other initiatives like Sister Cities.</li> <li>▪ Works in partnership with the Waihi Vision Trust in progressing initiatives for the future of Waihi.</li> <li>▪ Maintains implements and reviews Hauraki District Council Economic Development Strategy.</li> <li>▪ Supports the Regional Economic Development Strategy and the Hauraki Coromandel Development Group.</li> <li>▪ Works in co-ordination with the Labour Market Forum to develop ways to reduce labour market disparities.</li> <li>▪ Promotes the Hauraki District as a business and visitor location and a desirable place to live through the support of Tourism Coromandel.</li> <li>▪ Provides Visitor Centres assisting in promotion of Hauraki District as a tourist spot.</li> </ul>
<b>Integrated provision of quality health and social services throughout our district.</b>	<ul style="list-style-type: none"> <li>▪ Contributes towards funding a social service co-ordinator through Waikato Social Services, jointly with Thames-Coromandel District Council.</li> <li>▪ Provides a Contestable Social Fund for community groups and social agencies to apply for.</li> <li>▪ Supports a violence-free District, and implements a Domestic Violence policy.</li> <li>▪ Works in conjunction with the Better Futures Hauraki forum</li> </ul>

## Community Development Group

Community Outcomes	How Council currently contributes to this Outcome
	to help achieve a safe community environment for children, and provide encouragement for children to be positively engaged in school, work and the community.
<b>Council's continued role in maintaining and protecting the vibrancy of rural communities within our district</b>	<ul style="list-style-type: none"> <li>Works with local town promotion groups to ensure their rural perspective is heard.</li> <li>Provides town beautification projects appropriate to each town.</li> </ul>
<b>Our Hauraki Youth be provided with greater opportunities to participate in the decision-making processes pertaining to the development of our communities.</b>	<ul style="list-style-type: none"> <li>Holds an annual Youth Leadership Camp.</li> <li>Liaises with youth during consultation, such as the Hauraki Community Plan, sustainability competition.</li> </ul>
<b>Hauraki District Residents be given the opportunity to participate in educational and training programmes</b>	<ul style="list-style-type: none"> <li>Supports Regional economic strategy and the Hauraki Coromandel Development Group – with a key focus on Customer Care and Leadership skills.</li> </ul>
<b>We encourage increased opportunities to participate in recreational, sporting and cultural activities.</b>	<ul style="list-style-type: none"> <li>Council is able to increase knowledge within the District of other cultures, whilst teaching other people about the Districts culture, through the development of the Sister Cities project. This happens particularly at a senior pupil level.</li> <li>Provides grants and donations to community groups to support their activities.</li> </ul>
<b>Management of our Natural and Physical Environment in a sustainable manner</b>	<ul style="list-style-type: none"> <li>Assists in the coordination of community initiatives to reduce erosion across sand dunes and foreshore sand dunes at Whiritoa beach.</li> <li>Assists in the riparian planting of streams within the District.</li> <li>Provides grants and donations to community groups to support their activities.</li> </ul>
<b>Long Term Planning to ensure that our future infrastructure requirements meet the growth and development opportunities of our district.</b>	<ul style="list-style-type: none"> <li>Develops opportunities for subdivisions and industrial subdivisions.</li> </ul>

### How does this activity promote sustainability?

Community Development helps Council to be more sustainable by investing in the future wellbeing of the community both socially and economically. Through the grants and sponsorships that Council makes, by aspects of environmental and cultural well-beings are improved. Community Development acts sustainably by:

<b>Community Growth</b>	<ul style="list-style-type: none"> <li>Forming partnership approaches with organisations such as the Department of Labour in order to create a labour market strategy for the area. This is a way of directly looking into the future of the District and attempting to help in the generation and forward planning of job opportunities in the area.</li> <li>Helping in partnership with others to develop businesses and to up skill their customer service skills in order to attract business both now and into the future.</li> <li>Providing an emphasis on community well-being, thereby encouraging people to stay within the District and not move elsewhere (Community Growth).</li> <li>Encouraging tourism, allowing for more economic prosperity. Tourism is usually a sustainable activity, if it is carried out in a way that does not significantly alter the environment which it is promoting.</li> <li>Facilitation and funding of a free two day leadership programme (in co-ordination with the Hauraki Coromandel Development Group) through which Council is able to help provide future generations with the knowledge built up by those already in the industry.</li> <li>Supporting a Tourism Coromandel application for funding to be a sustainable tourism advisor. It is hoped that this acquisition will be able to provide local tourism providers with the knowledge to create a sustainable tourist attraction.</li> </ul>
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# Community Development Group

## Community Initiatives

- Investing in the future of the District through grants made to social well-being networks.
- Forming partnerships with lead agencies involved with social services, involving sharing of resources.
- Investing in youth, and seeking input on decision making.
- Encouraging recreational pursuits, adding to the health of the community.
- Encouraging active regeneration of habitats (Whiritoa Beach Care).
- Actively seeking youth input on strategic and asset developments in order to hear the voice of the future, and therefore seek to identify their needs (Youth Forum).
- Responding to the Positive Ageing Strategy adopted, and encouraging our seniors to participate in the community. By using this resource of knowledge, we can help build a better future, from the knowledge of the past.

## Key issues that affect more than one activity

A clear intent of the Local Government Act 2002 is for the Council to encourage improved coordination and partnerships in the delivery of community well-being. In the past three years there has been an increase in the progression towards community well-being and collaboration within the District and Council has been a part of this. This affects a number of activities, including policy development and governance.

previous Government introduced a number of activities to Local Government which involve an area of social and economic practice and, with this and the introduction of Community Outcomes, local government has become increasingly involved in social and economic initiatives.

It is likely that these demands on Community Development will remain high, however if the current or future government were to consider the initiatives as inappropriate or unnecessary then it would be likely that the activity could change considerably.

## Demand /Consumption

The current demand on the activities involved in Community Development is high. The

## Current Policies, Plans and Strategies

There are a number of plans and strategies that Council either works in partnership with other organisations on, or is responsible for. The following tables show the variety of plans Council are involved with in this activity

Type of Plan	Description and objective
<b>Regional Economic Development Strategy</b>	A plan to determine the areas of growth potential within Hauraki District Council and Thames-Coromandel District sub-region, and assist the progression of identified projects.
<b>Economic Development Strategy</b>	A long -term plan that outlines the principles of, the need for and the role of economic development in Hauraki District.
<b>Labour Market Forum Action Plan</b>	The sharing of labour market information across all regional organisations, in order to develop strategies to reduce labour market disparities within the Hauraki/Coromandel region.

## Community Development Group

Type of Plan	Description and Objective
<b>Better Futures Hauraki Action Plan</b>	A collaborative action plan for positively engaging youth and children and supporting safe environments for the children and young people of Hauraki District. The plan outlines goals and actions towards achieving the two collective visions.
<b>Hauraki Youth Forum Action Plan</b>	A plan stating the goals and objectives of the Hauraki Youth Forum, and a list of actions in which the Youth Forum are to participate in and action.
<b>Positive Ageing Strategy</b>	A strategy giving Council the mandate to be involved with: enhancing seniors' opportunities to contribute to local government decision making; the continuation of the provision of pensioner housing; and the promotion through the HDC news pages of relevant information to older persons.
<b>Long Term Council Community Plan and Annual Plans</b>	Strategic documents providing for the planning of Council activities for a 10 year outlook with an annual update.
<b>Contestable Social Fund Policy</b>	The Fund is the basis for financial support provided by Council to enable social service type community groups, organisations or individuals to contribute toward progressing Community Outcomes as identified in the Hauraki Community Plan. The objective is to provide Council with an effective administrative and decision-making system for distributing Contestable Social Funds to the social services sector of the Hauraki District.
<b>Domestic Violence Policy</b>	Through the Domestic Violence Policy, Council will take an active role in advocating that Domestic Violence is not acceptable in the Hauraki District community. An action plan has been formulated in order to help to achieve this.
<b>Youth Policy</b>	A policy to empower and celebrate youth through youth development partnerships, advocacy and provision of resources.

### *What are the significant positive and negative effects?*

Where possible, Council is already addressing the negative effects associated with the provision of services. The column showing how Council remedies the negative effects includes the current methods Council is using, and does not list all of the options available to Council.

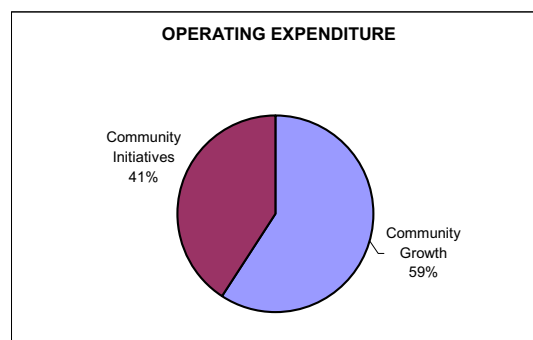
Activity	Positive	Negative	How do we remedy the negative effects?
<b>All Activities</b>	<ul style="list-style-type: none"> <li>Initiatives taken within this group of activities have a direct and positive effect on the Community Outcomes.</li> <li>Better relationships between the community and Council.</li> </ul>	<ul style="list-style-type: none"> <li>Diversion of money from other core Council activities.</li> </ul>	<ul style="list-style-type: none"> <li>Seek alternative funding.</li> </ul>

# Community Development Group

Activity	Positive	Negative	How do we remedy the negative effects?
<b>Community Growth</b>	<ul style="list-style-type: none"> <li>Encouragement of improved labour markets in the District.</li> <li>Encouragement of improved tourism within the District and therefore economic benefits to the community.</li> </ul>	<ul style="list-style-type: none"> <li>The development of subdivisions, although socially, economically and culturally beneficial does have effects on the environment.</li> <li>Increased visitor numbers to scenic and heritage sites can have a negative impact on the environment.</li> </ul>	<ul style="list-style-type: none"> <li>Decision making criteria used in order to attempt to reduce the impact of negative effects of subdivision.</li> <li>Traffic management in order to reduce erosion and damage to park and reserve areas.</li> </ul>
<b>Community Initiatives</b>	<ul style="list-style-type: none"> <li>Long-term positive impacts of helping to abate anti-social behaviours in the community.</li> <li>Progression of Community Outcomes on behalf of the community.</li> </ul>		

## What are the costs of operating the Community Development Group?

	Forecast 2009-10 \$000's	Forecast 2010-11 \$000's	Forecast 2011-12 \$000's	Forecast 2012-13 \$000's	Forecast 2013-14 \$000's	Forecast 2014-15 \$000's	Forecast 2015-16 \$000's	Forecast 2016-17 \$000's	Forecast 2017-18 \$000's	Forecast 2018-19 \$000's
<b>OPERATING EXPENDITURE</b>										
Community Growth	657	713	732	759	763	779	806	819	837	871
Community Initiatives	561	812	466	473	504	487	495	529	512	520
	<b>1,218</b>	<b>1,525</b>	<b>1,198</b>	<b>1,232</b>	<b>1,267</b>	<b>1,266</b>	<b>1,301</b>	<b>1,348</b>	<b>1,349</b>	<b>1,391</b>
<b>LESS OPERATING REVENUE</b>										
Fees and Charges	-	-	-	-	-	-	-	-	-	-
Targeted Rates	422	463	473	483	491	502	513	526	536	549
General Rates	635	674	669	693	720	708	732	766	757	786
	<b>1,057</b>	<b>1,137</b>	<b>1,142</b>	<b>1,176</b>	<b>1,211</b>	<b>1,210</b>	<b>1,245</b>	<b>1,292</b>	<b>1,293</b>	<b>1,335</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>(161)</b>	<b>(388)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>
<b>FUNDED BY</b>										
Transfers from Community										
Capital Projects Assist. Fund	(161)	(388)	(56)	(56)	(56)	(56)	(56)	(56)	(56)	(56)
Financial Contributions	-	-	-	-	-	-	-	-	-	-
	<b>(161)</b>	<b>(388)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>



### Community Growth

#### What is the Community Growth activity?

Council has the responsibility to take part in community growth initiatives due to public demand for this service and the Community Outcomes that were identified in 2005/06. Of particular relevance is the Outcome that pertains to sustainable businesses and business economies in our District.

The overall community growth goals for the Hauraki District are to:

- Expand the local business community.
- Attract new investment to the area.
- Recognise and build on opportunities.
- Encourage economic sustainability.
- Market the Hauraki District.
- Be business friendly.
- Be visitor focused.
- Ensure that appropriate services and facilities exist to make the District a most desirable place to live, work or visit.


#### How does Council provide this activity?

##### Economic Development

Council employs an Economic Development Officer to work with:

- The local business community
- Community business groups
- Neighbouring local authorities
- Individuals
- Out of district businesses
- Tourism operators
- Property developers

#### Balancing of well-beings The Sustainability Tuner



Score	Economic	Environmental	Social	Cultural
5				
4				
3				
2				
1				
0				
-1				
-2				
-3				
-4				
-5				

Please see page 88 for an explanation of how to use the sustainability tuner and appendix 8 for the criteria.

The Economic Development Officer's role is recognising, creating and facilitating opportunities for economic initiatives and to encourage and advise on the development of those initiatives. Economic Development also involves assisting potential new ventures with the aim of helping them to successfully progress their initiatives.

##### Hauraki Coromandel Development Group

Council is part of a joint committee with Thames-Coromandel District Council, called the Hauraki Coromandel Development Group (HCDG), which has developed a regional economic strategy which both Councils are working towards progressing.

The HCDG recently applied for an allocation of Major Regional Initiative Funding from Central

# Community Development Group

## Community Growth

Government. This application was successful, with the allocation of \$1.8 million dollars being made which will be used to develop tourism initiatives in the Waihi area, with the majority of the fund being allocated to the proposed Waihi Discovery Centre (Waihi Heart of Gold).

Council will also be contributing to the development of the Discovery Centre once contracts have been put together, through funding allocations. See Future Council Strategies section on page 105.

### **Waihi Community Vision**

Council is working in partnership with the Waihi Community Vision and its subgroups of Creative Waihi, Sport 'n' Action Waihi, Waihi Social Development Group, and the general Waihi community to identify and consider economic and social issues and initiatives that may arise when mining in Waihi is down sized or ceased. Waihi Community Vision put together a 20/20 document which in part initialised the Heart of Gold Discovery Centre scheme.

### **Other Initiatives**

Council prepares and funds a number of initiatives aimed at promoting the District. Council has a sister city relationship with Jiading in Shanghai, China. This relationship is to encourage education, business and cultural exchanges.

As part of economic growth initiatives, Council has been involved in the development of residential and industrial subdivisions within the District. It has done this in the absence of commercial developers as an initiative to encourage growth. Council is currently involved in developing a residential subdivision in Ngatea and has recently completed an industrial subdivision in Kerepehi.

Council also participates in District based marketing and promotion initiatives.

### **Information Centres**

Paeroa visitor information service is contracted to the L&P Café for the next five years. The service provided includes staffing and a service level agreement with Council. Council supports the Waihi Information Centre by providing them with administration and funding

for accommodation (including cleaning services) and overheads.

## **Walking the Talk**

## **On Sustainability**

### **Waihi Heart of Gold Discovery Centre**



A \$20 million Gold Discovery Centre is in the initial development stage with Council expecting a resource consent application in the first half of 2009. If the consent is approved, the centre is likely to be built in Waihi over the next two years. The aim of the centre is to attract more people to the Waihi area and encourage them to stay longer, spend more and provide a mid-way stopover between the visitor hot points of Auckland and Rotorua.

Council is providing funding for parts of the project by the provision of some of the land that the development will occupy, meeting the resource consent fees, making a capital contribution to the I-Site and visitor attraction fit out and annual financial assistance for the first five years to the operation of the I-Site.

This project creates a long-term and sustainable source of employment (up to an estimated 53 jobs created) for the area and creates social, cultural and economic well-being not only for the Waihi community, but the District as a whole. It is hoped that this attraction will be available for many generations and bring economic benefit now and into the future.

It is also hoped that the attraction will become a nationally significant tourist attraction comprising a 4,000 square metre building using sustainable energy-efficient architecture where possible. The Waihi Gold Discovery Centre is expected to generate \$6 million a year in turnover, and to benefit not only the Waihi economy, but the District and even the Region. The Centre will take the form of an underground experience with the building constructed and buried within the land. It is to be located at the top of Waihi's main street, beside the recently relocated historic Cornish Pumphouse and directly adjacent to the Martha Mine open cast pit. The creative street frontage emulates the shape and feel of a mine entrance.

# Community Development Group

## Community Growth

### Town Promoters - Go Waihi, Positive Paeroa and Positively Promoting the Plains

These Town Promotion Committees organise events, coordinate activities and generally promote community participation. The former two are incorporated societies, that each employs coordinators. Council levies Ward rates on their behalf as their main source of funding. As part of their role they produce town promotion brochures which are available at information centres and tourist attractions around the country.

### Tourism Coromandel

An annual joint contribution is made to Tourism Coromandel by the Hauraki and Thames-Coromandel District Councils. In return, the Tourism Coromandel organisation promotes both districts nationally and internationally as visitor destinations.

## Current Levels of Service and how Council will measure them

Current Levels of Service	Baseline	Target 2009/10	Target 2010/11	Target 2011/12	2012-19
<b>Recognise, create and facilitate opportunities for economic development</b> <u>Measure and method of measurement</u> Monitoring reports are presented to Council on the activities of Hauraki economic development, on a quarterly basis, as measured by Council minutes.	3 reports	Reports to Council quarterly			
<b>Promote Hauraki as a quality visitor destination</b> <u>Measure and method of measurement</u> The number of visitors visiting the area, as measured by the Visitor Information Network and Stats NZ accommodation monitor.	46,668	Greater than or equal to 5% increase in visitor nights per annum			Increasing numbers of visitor nights
<u>Measure and method of measurement</u> Customer satisfaction about support for district promotion and economic development, as measured by the triennial residents' survey.	55%		>80%		2013 >80% 2016 increasing
<b>Contribution to Community Outcomes</b> <ul style="list-style-type: none"> <li>▪ Vibrant and sustainable businesses and business economies in our District.</li> <li>▪ Maintain and protect the vibrancy of rural communities within our District.</li> <li>▪ We encourage increased opportunities to participate in recreational, sporting and cultural activities.</li> <li>▪ Hauraki District residents be given the opportunity to participate in educational and training programmes.</li> <li>▪ Long-term planning ensures that our future infrastructure requirements meet the growth and development opportunities of our District.</li> </ul>					

### Possible impacts on Levels of Service

Current Levels of Service	Possible impacts on Levels of Service:
All Levels of Service	The Community Development Group has to react proactively in the community to new initiatives, and over the life of this plan expects to be involved with the development of them.
Recognise, create and facilitate opportunities for economic development	The Hauraki District Council Economic Development Strategy is currently under review which is expected to be completed in 2009/10. Depending on the outcome of the review, there may need to be some factors considered on how best to continue to progress Economic Development from a Council perspective.

### Programmed actions for 2009-19

Council will maintain current levels of service and will consider new opportunities for district promotion to build on previous successes. It is hoped that the proposed Waihi Discovery Centre will become a large part of this.

As part of the Hauraki Coromandel Development Group, Council will continue to be involved in working towards the key strategic objectives of further developing the mineral reserves, supporting growth in aquaculture and the continued focus on customer care/leadership. These initiatives are worked on with other agencies including Thames-Coromandel District Council, and as such, Council's involvement needs to remain flexible to ensure that the most appropriate objectives for the sub-region are worked towards.

Council intends on continuing to financially support the three township promotional groups, and Tourism Coromandel.

Council intends on continuing its involvement with the Labour Market Forum.

Additional proposed strategies for the next 10 years include:

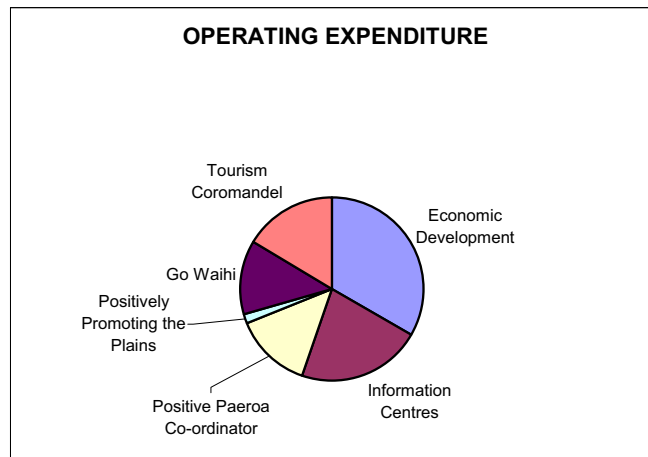
- A full review of the Economic Development Strategy.
- To consider further residential, commercial or industrial subdivision where commercial developers are not meeting demand.
- Facilitating business growth in the District.
- Promoting the Hauraki District as a business location.
- Facilitating growth of visitor attractions.
- Promoting the Hauraki District as a desirable place to live.
- Developing and sustaining Hauraki District's resources and preserving its unique features.
- Working in partnership with other agencies to promote sustainable tourism and business ethics.

# Community Development Group

## Community Growth

### What is the cost of operating the Community Growth activity?

	Forecast 2009-10 \$000's	Forecast 2010-11 \$000's	Forecast 2011-12 \$000's	Forecast 2012-13 \$000's	Forecast 2013-14 \$000's	Forecast 2014-15 \$000's	Forecast 2015-16 \$000's	Forecast 2016-17 \$000's	Forecast 2017-18 \$000's	Forecast 2018-19 \$000's
<b>OPERATING EXPENDITURE</b>										
Economic Development	235	235	241	256	251	256	271	269	275	293
Information Centres	111	161	164	169	171	176	178	186	189	195
Positive Paeroa Co-ordinator	93	97	100	102	104	106	109	111	114	117
Positively Promoting the Plains	11	11	12	12	12	12	13	13	13	13
Go Waihi	95	93	96	98	100	102	105	107	110	113
Tourism Coromandel	112	116	119	122	125	127	130	133	136	140
	<b>657</b>	<b>713</b>	<b>732</b>	<b>759</b>	<b>763</b>	<b>779</b>	<b>806</b>	<b>819</b>	<b>837</b>	<b>871</b>
<b>LESS OPERATING REVENUE</b>										
Fees and Charges	-	-	-	-	-	-	-	-	-	-
Targeted Rates	288	330	339	347	353	361	369	380	388	399
General Rates	369	383	393	412	410	418	437	439	449	472
	<b>657</b>	<b>713</b>	<b>732</b>	<b>759</b>	<b>763</b>	<b>779</b>	<b>806</b>	<b>819</b>	<b>837</b>	<b>871</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	-	-	-	-	-	-	-	-	-	-



### Community Initiatives

#### What is the Community Initiatives activity?

Council facilitates supports or contributes to a number of social, economic and environmental initiatives within the District. The most significant of these are:

- Progression of the Apprenticeship Scheme.
- Implementing the Hauraki Youth Policy.
- Working with the Better Futures Hauraki cluster.
- Implementing the Positive Ageing Strategy.
- Managing the Contestable Social Fund.
- Managing the Creative NZ Creative Community Scheme.
- The provision of Grants, Donations and Awards.

Council's involvement in Community Initiatives can take a number of forms:

- Partnerships where Council is actively involved with community groups in providing services, events and community planning.
- Promotion of our District through awards ceremonies, and leadership courses.
- The provision of grants and donations to enable local community initiatives to be funded.
- Levying rates to raise funds for community groups (e.g. Positive Paeroa or Go Waihi).
- The provision of services such as offices and administrative assistance.



#### Balancing of well-beings

#### The Sustainability Tuner

Score	Economic	Environmental	Social	Cultural
5				
4				
3				
2				
1				
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-1				
-2				
-3				
-4				
-5				

Please see page 88 for an explanation of how to use the sustainability tuner and appendix 8 for the criteria.

#### QUICK FACTS

#### Did you Know?

#### Celebrating International Day of Older Persons

Through the Positive Ageing Strategy 2008, Hauraki District Council annually celebrates those persons over 55 years of age during the month of September.

The aim of the event is to promote older persons in the Hauraki Community in a positive light, illustrating the many ways in which they have contributed to society, the economy, to our neighbours and families, and to the social stability of our community. The event programme has a wide range of opportunities to stimulate individuals to take part in something new including some health and fitness activities lead by Sport Waikato followed by an afternoon tea and discussions.



### How does Council provide this Activity?

#### Social Initiatives

##### Apprenticeship Scheme

Council is working in partnership with industries district-wide seeking to encourage young people to live in and gain training in the community, through Mechanical Engineering apprenticeships. Funding has been secured from the Mayor's Taskforce for Jobs and the Ministry for Social Development for the appointment of a recruitment company to continue with a recruitment process for students to take part in this scheme. Council's role will continue to be that of facilitation, advocacy and partnership.

##### Hauraki District Council's Youth Policy

After the identification of the Community Outcomes in 2005/06 Council saw the increasing demand for youth initiatives within the District. In order to address this Council adopted a Youth Policy, in which the vision was to empower and celebrate youth.

To achieve this Council now run a youth forum, which is responsible in part for giving a youth voice to Council on issues which are emerging in the community, and on issues which Council is seeking input on. As part of this Council takes the forum on a leadership camp in order to help the group to understand what Council does, and how they can bring their views to Council.

##### Better Futures Hauraki

Council has been involved in the Better Futures Hauraki initiatives since the Ministry for Social Development instigated a local mapping project of social service providers. Council's involvement in the group is as a direct result of the identified Community Outcome pertaining to social services.

The forum is directed through their action plan and is working towards two visions:

- All children are safe and nurtured in their homes and supported by their community environment.
- All young people are positively engaged in school, work and the community.

#### Walking the Talk

#### On Sustainability

##### Whiritoa Beach Care Project

A number of residents in the Whiritoa community have been involved with the Beach Care project. This project helps to protect and regenerate the dunes along the foreshore, and in the process helps restore habitats for endangered species such as the dotterels, in order for them to thrive. Council donates money in partnership with Environment Waikato to help regenerate the dunes, and Council staff have been involved with voluntary planting.

By helping to regenerate the dunes where possible, the coastal settlement of Whiritoa is more protected from major storm surges and big seas. This is due to the grasses holding the sand fast, and not allowing it to be taken away by the tide. In turn this creates a barrier for the community from the sea, and protects the land underneath it from being eroded. Additional benefits include the preservation of habitats for native species, and aesthetic enhancement.



Whiritoa Beach Care Project

##### Hauraki District Council's Positive Ageing Strategy

Community demand for better resources for the increasing ageing population of Hauraki District has been evident over the past few years. In order to address this Council has put in place a positive ageing strategy which aims to progress those points identified by the community.

# Community Development Group

## Community Initiatives

### Grants, Donations and Awards

Council annually grants financial assistance to various local organisations which assist them in achieving their purpose. Each ward also has discretionary funds to allocate to local initiatives.

Council also recognise achievements in the community by presenting annual awards for Youth and Citizens. It is hoped that by doing this the community well-being will be enhanced through the recognition of achievement within the community.

#### **Whiritoa Beach Care and Riparian planting**

Council assists in the co-ordination of a community initiative in partnership with the community and Environment Waikato, to help prevent the erosion of the foreshore sand dunes at Whiritoa Beach by controlling access and through re-vegetation of the dunes.

In addition Council also takes part in riparian planting throughout the District in order to assist in the natural management of Reserves and riverways.

### Contestable Social Fund

One of the clear messages received during the Community Outcomes identification process was that the community would like Council to become more involved with coordination and advocacy on social matters. In order to provide this service, and in response to increasing requests from social networks in the community, Council established the contestable social fund.

The purpose of this fund is to provide direct or indirect financial support to enable social service organisations or individuals to contribute to achieving Community Outcomes.

#### **Creative NZ Creative Community Scheme**

Council administers the Creative NZ Creative Community Scheme for the District. Funds are provided by Creative NZ for community initiatives in the Arts arena, and are then allocated by a Council/community committee.

#### **Whiritoa Surf Lifesaving Grant**

Council pays an annual grant to the Whiritoa surf lifesaving club. This grant pays for the paid lifeguard service over the Christmas, New Year period. Council provides this service in order to provide a measure of safety for swimmers.

## Current Levels of Service and how Council will measure them

Please note that all service measures are new for this Activity and therefore do not have a baseline.

Current Levels of Service	Target 2009/10	Target 2010/11	Target 2011/12	2012-19
<p><b>Council will celebrate the achievements of the Hauraki Community</b></p> <p><u>Measure and method of measurement</u> Annual award ceremonies held for Youth and Citizens, as measured by report to Council.</p>				Award ceremonies held annually.
<p><u>Measure and method of measurement:</u> The community has the right to nominate award winners and are notified at the nomination period three weeks prior to nominations closing, as measured by HDC News database.</p>				Nominations for annual awards ceremony advertised in the HDC News page three weeks prior to the ceremony.

# Community Development Group

## Community Initiatives

Current Levels of Service	Target 2009/10	Target 2010/11	Target 2011/12	2012-19
<b>Council will work with social service agencies in the District</b> <u>Measure and method of measurement</u> Provision of a contestable social fund on an annual basis, as measured by reports to Council.	Contestable Social Fund applications open by 1st October annually.			
<u>Measure and method of measurement</u> Participation in Better Futures Hauraki Forum on a continued basis, as measured by reports to Council.	Quarterly meetings of the Better Futures Hauraki working party.		Continued participation in the Better Futures Hauraki group as agreed with the group.	
<u>Measure and method of measurement</u> Continual review of the Positive Ageing Strategy and work towards achieving the goals set within it, as measured by updates to National Positive Ageing Strategy and achievements met.	National Positive Ageing strategy Hauraki goals met annually.			
<b>Council will encourage youth participation and decision making</b> <u>Measure and method of measurement</u> Regular youth forum meetings are held, as measured by youth forum meeting minutes.	Council will hold a youth forum meeting on a monthly basis – or as decided by the youth forum.			
<u>Measure and method of measurement</u> Annual Youth leadership camp is held, as measured by Council minutes.	Youth leadership camp is held in first half of each year.			
<u>Contribution to Community Outcomes</u> <ul style="list-style-type: none"> <li>▪ Integrated provision of quality health and social services throughout our District.</li> <li>▪ Protect the vibrancy of rural communities within our District.</li> <li>▪ Our Hauraki youth be provided with greater opportunities to participate in decision-making processes pertaining to the development of our communities.</li> <li>▪ Hauraki District residents be given the opportunity to participate in educational and training programmes.</li> </ul>				

## Possible impacts on Levels of Service

Current Levels of Service	Possible impacts on Levels of Service:
<b>All Levels of Service</b>	Council will be reviewing its Community Outcomes in 2010/11 as preparation for the adoption of the Hauraki Community Plan 2012-22. As part of this review it is likely that Community Outcomes will change and Council will need to adapt to these changes in order to help to achieve the new Community Outcomes.
<b>Council will work with social service agencies in the District</b>	In 2009/10 Council will be reviewing its Positive Ageing Strategy. Dependant on the outcome of the Right Debate discussion with the community as part of this document, and dependant on the outcome of the review of the Positive Ageing Strategy, Council may need to consider if the directions signalled in the strategy are still appropriate or if a greater emphasis on the provision of facilities and programmes for older persons is needed.
<b>Council will encourage youth participation and decision making</b>	Through Council's Youth Policy and the Community Outcomes, Council will continue to support the Hauraki Youth Forum and be open to considering the establishment of a Youth Council or Youth Committee of Council if it is desired by Hauraki District youth in the future.

### **Programmed Actions for 2009 - 19**

#### **Social Initiatives**

The Community Initiatives activity has increased over the past three years and currently covers a broader range of activities than previously seen. Council's commitment to the social well-being of its community will continue over the life of this Plan.

#### **Youth Initiatives**

Council has an ongoing budget for youth initiatives, which has increased from the allowance in 2006. Council believes that initiatives to encourage leadership, education and skills in the community are important for the future of the district. A budget of \$14,000 has been allowed for in 2009 and will continue on an annual basis for the life of this Plan with the addition of inflation.

#### **Apprenticeship Scheme**

Council aims to continue with the establishment of an Apprenticeship Scheme, and at the time of writing the initial course was to be starting in March 2009. However the schemes success will be dependant on the number of participants and the continued support of other agencies.

#### **Award Ceremonies**

Council currently provides award ceremonies in three categories: Youth, Citizen and Mayoral Discretionary Awards. In 2008 Council collaborated with Thames-Coromandel-District Council in the Apprenticeship Awards ceremony held in Thames and for 2009 will be hosting the Trade/Apprenticeship awards evening in Hauraki. These new awards will celebrate the achievement of the vibrancy of sustainable businesses in the District.

#### **Grants and Funding**

##### **Life Education Trust**

Council will continue to help fund the Life Education Trust with mandate from the community through its Community Outcomes. The Life Education Trust is a health based education initiative, providing health services to the school sector. Council's funding directive was for the life of the Hauraki Community Plan 2006-16, and an amount of \$10,000 per year plus inflation has been budgeted for in 2009 increasing to \$12,500 in 2010 and \$15,000 in 2011. Council will maintain the \$15,000 adjusted to inflation for the rest of the Plan.

Council will continue to allocate 20% of its Community Projects Assistance Fund to the Contestable Social Fund. In order to bring this fund up to the \$60,000 per annum Council intends on levying rates from the general rates to support it.

##### **Whiritoa Beach Care**

An allowance of \$5,000 per annum for the life of this plan has been made to facilitate and assist in a local dune care programme which includes maintaining access ways to the beach, and planting the dunes in Whiritoa.

##### **Paeroa Historical Society History Book**

A one of grant has been approved in order to complete the Paeroa Historical Society History Book. Council has to date granted funds for the completion of this book as it saw value in preserving the history of Paeroa for future generations in a single cohesive book.

# Community Development Group

## Community Initiatives

### Walking the Talk

### On Sustainability

#### Contestable Social Fund



By supporting local initiatives Council is able to help to achieve a safe, happy and healthy community for current and future generations. Not only is the social wellbeing of the community increased by this fund, but often cultural wellbeing is positively affected too.

Council has always supported a number of groups through donations and grants, and with the increasing number of groups in Hauraki catering for our community the fund was set up in order to allow a fair system of allocation.

In 2008 Council supported the following groups and charities through the Contestable Social Fund in order to help them progress with their goals:

- Hauraki Citizens Advice Bureau
- Paeroa Lions
- Te Korowai Hauora O Hauraki Paeroa Community Net
- Te Whangai Trust
- Community Waikato
- Hauraki Maori Wardens
- Paeroa Community Support Trust
- Thames Valley Deerstalkers Association
- Health and Disability Resource Centre
- Life and Purpose Youth Mentoring

### What is the cost of operating the Community Initiatives activity?

	Forecast 2009-10 \$000's	Forecast 2010-11 \$000's	Forecast 2011-12 \$000's	Forecast 2012-13 \$000's	Forecast 2013-14 \$000's	Forecast 2014-15 \$000's	Forecast 2015-16 \$000's	Forecast 2016-17 \$000's	Forecast 2017-18 \$000's	Forecast 2018-19 \$000's
<b>OPERATING EXPENDITURE</b>										
Social Initiatives	175	179	185	189	191	194	198	202	206	211
Contestable Social Fund	60	60	60	60	60	60	60	60	60	60
Whiritoa Beachcare	5	5	5	5	6	6	6	6	6	6
Whiritoa Surf Lifesaving Grant	22	23	23	24	24	25	25	26	27	27
Grants and Donations	265	488	158	160	163	166	169	172	175	178
Other	34	57	35	35	60	36	37	63	38	38
	<b>561</b>	<b>812</b>	<b>466</b>	<b>473</b>	<b>504</b>	<b>487</b>	<b>495</b>	<b>529</b>	<b>512</b>	<b>520</b>
<b>LESS OPERATING REVENUE</b>										
Targeted Rates	134	133	134	136	138	141	144	146	148	150
General Rates	266	291	276	281	310	290	295	327	308	314
	<b>400</b>	<b>424</b>	<b>410</b>	<b>417</b>	<b>448</b>	<b>431</b>	<b>439</b>	<b>473</b>	<b>456</b>	<b>464</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>(161)</b>	<b>(388)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>
<b>FUNDED BY</b>										
Transfers from Community										
Capital Projects Assist. Fund	(161)	(388)	(56)	(56)	(56)	(56)	(56)	(56)	(56)	(56)
	<b>(161)</b>	<b>(388)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>	<b>(56)</b>

