



Community Development Group

Community Development encompasses a wide range of activities that encourage the Council and community to be involved in initiatives to improve social, cultural, economic and environmental aspects of everyday life.

WHICH ACTIVITIES ARE INCLUDED IN COMMUNITY DEVELOPMENT?

COMMUNITY GROWTH

- Economic Development,
- Go Waihi,
- Positive Paeroa,
- Positively Promoting the Plains,
- District Promotion,
- Information Centres,
- Tourism Coromandel,
- Other initiatives.

COMMUNITY INITIATIVES

- Whiritoa Beach Care,
- Conservation Initiatives,
- Sports Coordinator,
- Grants and Donations,
- Other initiatives.

Community Development Group

WHY ARE THESE ACTIVITIES INCLUDED?

Community Development is a group of activities where the Council, in a number of diverse roles, is actively involved in 'helping the community to help itself'. Community Development activities represent a group of collaborative and partnership approaches and initiatives involving many agencies and organisations. They all have a common theme of promoting a better quality of life and living environment.

RATIONALE OF COMMUNITY DEVELOPMENT

COMMUNITY GROWTH

Rationale: The community expects that Council will support and encourage the growth of the Hauraki District Community.

COMMUNITY INITIATIVES

Primary rationale: The community expects that Council will support and encourage groups and viable initiatives that help the greater community.

WHAT COMMUNITY OUTCOMES DOES COMMUNITY DEVELOPMENT CONTRIBUTE TO?

Community Outcomes	Community Growth	Communities Initiatives
Vibrant and sustainable businesses and business economies in our district.	Partner Advocate	Partner Advocate
Integrated provision of quality health and social services throughout our district.	Partner Advocate	Partner Advocate
Our Hauraki Youth be provided with greater opportunities to participate in the decision-making processes pertaining to the development of our communities.	Advocate	Leader Implementer
Long Term Planning to ensure that our future infrastructure requirements meet the growth and development opportunities of our district.	Partner	Partner
We encourage increased opportunities to participate in recreational, sporting and cultural activities.	Partner	Partner

Community Development Group

Council places high importance on Community Development and seeks to encourage wide ranging participation and involvement of community groups, organisations and individuals.

STRATEGIC ISSUES

COMMUNITY OUTCOMES

Recently identified Community Outcomes relating to Economic Development, Employment, Health, Social Services Education and Training and Culture, now give Council a mandate to consider initiatives in these areas, particularly in the advocacy and facilitation roles.

REVIEW OF ECONOMIC DEVELOPMENT AGENCY

Council will be approaching Central Government on a major regional initiative for heritage and cultural tourism development across the region including Karangahake Gorge and goldmining heritage in Waihi.

COMMUNITY DEVELOPMENT MANAGEMENT PLANS

Type of Plan	Description and objective
Regional Economic Development Strategy	A plan to determine the areas of growth potential within Hauraki District Council and Thames-Coromandel District Council sub-region, and assist the progression of identified projects.
Economic Development Strategy	A long term plan that outlines the principles of, the need for and the role of economic development.

KEY CHANGES THAT AFFECT MORE THAN ONE ACTIVITY

The clear intent of the Local Government Act 2002 is for the Council to encourage improved coordination and partnerships in the delivery of these community development services. Over time the Council is likely to be

actively involved in encouraging additional partnerships in the community development activities.

WHAT ARE THE NEGATIVE EFFECTS?

Negative effects relevant to Community Development Group of activities include:

- Increased visitor numbers to scenic and heritage sites can have a negative effect on the environment

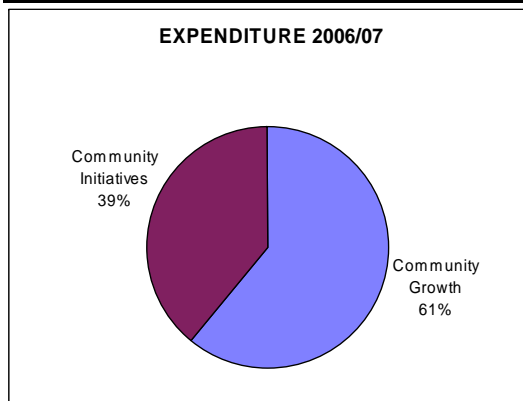


*Bradley Parish
Age 6, St Joseph's Primary School
"Houseboats on the Ohinemuri River"*

Community Development Group

WHAT ARE THE COSTS OF OPERATING THE COMMUNITY DEVELOPMENT GROUP?

	Budget 2006-07 \$000's	Budget 2007-08 \$000's	Budget 2008-09 \$000's	Budget 2009-10 \$000's	Budget 2010-11 \$000's	Budget 2011-12 \$000's	Budget 2012-13 \$000's	Budget 2013-14 \$000's	Budget 2014-15 \$000's	Budget 2015-16 \$000's
OPERATING EXPENDITURE										
Community Growth	641	610	645	651	655	668	692	712	703	724
Community Initiatives	430	600	438	441	475	459	467	500	482	487
	1,071	1,210	1,083	1,092	1,130	1,127	1,159	1,212	1,185	1,211
LESS OPERATING REVENUE										
Fees and Charges	5	5	5	5	6	6	6	6	6	6
Targeted Rates	402	374	384	392	398	407	414	422	427	433
General Rates	654	680	695	695	726	714	739	784	752	772
	1,061	1,059	1,084	1,092	1,130	1,127	1,159	1,212	1,185	1,211
OPERATING SURPLUS/(DEFICIT)	(10)	(151)	1	-	-	-	-	-	-	-
FUNDED BY										
Financial Contributions	(10)	(150)	-	-	-	-	-	-	-	-
	(10)	(150)	-	-	-	-	-	-	-	-



Community Growth

The overall community growth goals for the Hauraki District are to:

- Expand the local business community;
- Attract new investment to the area;
- Recognise and build on opportunities;
- Encourage economic sustainability;
- Market the District;
- Be business friendly;
- Be visitor focused; and
- Ensure that appropriate services and facilities exist to make the District a most desirable place to live, work or visit.

CURRENT LEVELS OF SERVICE

ECONOMIC DEVELOPMENT

Council employs an Economic Development Officer to work with:

- The local business community;
- Community groups;
- Neighbouring local authorities;
- Individuals;
- Out of district businesses;
- Tourism operators;
- Property developers;
- Community promotion groups.

The Economic Development Officer's role is recognising, creating and facilitating opportunities for economic initiatives and to encourage and

advise on the development of these while capturing, mentoring and advising local communities to make use of local energy and the potential growth of the existing community. Economic Development also involves assisting the interest of potential new ventures to the District with the aim of helping them to successfully progress their initiatives.

HAURAKI COROMANDEL DEVELOPMENT GROUP

Council is part of a joint committee in conjunction with Thames-Coromandel District Council and Central Government. This regional development committee has developed a regional economic strategy.

ECONOMIC DEVELOPMENT INITIATIVES

The Hauraki Coromandel Development Group is currently preparing an application for Major Regional Initiative Funding (MRI) from Central Government.

Up to \$2 million is available for these initiatives if they are supported by local funding and are initiatives that will be of significant benefit to the region. Hauraki Coromandel Development Group is preparing an application with the focus on Heritage and Cultural Tourism projects that will help build the region into a key visitor market.

GO WAIHI, POSITIVE PAEROA AND POSITIVELY PROMOTING THE PLAINS

These are Community Promotion Committees that organise events, coordinate activities and generally promote community participation within their communities. The former two are incorporated societies, that each employs coordinators. Council raises Ward rates on their behalf as their main source of funding.

Community Development Group

Community Growth

INFORMATION CENTRES

Paeroa Information Centre is operated and staffed by Council, and Council supports the Waihi Information Centre by providing them with accommodation and funding.

TOURISM COROMANDEL

An annual joint contribution is made to Tourism Coromandel by the Hauraki and Thames-Coromandel District Councils. In return, the Tourism Coromandel organisation promotes both Districts nationally and internationally as visitor destinations.

OTHER INITIATIVES

The Council prepares and funds a number of initiatives aimed at promoting the District. Council has a sister city relationship with Jiading in Shanghai, China. This relationship is to encourage education, business and cultural exchanges.

As part of economic growth and initiatives, Council has been involved in the development of residential and industrial subdivision. It has done this in the absence of commercial developers as an initiative to encourage growth.

Council is currently involved in residential subdivision in Ngatea and recently just completed an industrial subdivision in Waihi. There are a potential 14.5 hectares of subdivisible land in Ngatea and 14 hectares remaining in Kerepehi. Council also:

- Produces a district promotion brochure;
- Designs and funds 'Welcome to the District' signs;
- Participates in District based marketing and promotion initiatives;
- Maintains promotional material on the Hauraki District Council website.

SIGNALLING POSSIBLE CHANGE IN LEVELS OF SERVICE

The Community Development Group has to react proactively in the community on the development of new initiatives and over the life of this plan will undoubtedly be involved with the development of new initiatives.

WHAT WILL SUCCESS LOOK LIKE?

Current Levels of Service	Measure	Method of Measuring Target	Baseline	Target 2006-09	Target 2009-16	Contribution to Community Outcomes
Recognise, create and facilitate opportunities for economic initiatives.	Monitoring reports are furnished to Council on the activities of the Hauraki-Coromandel Development Group.	Quarterly monitoring reports to Council.	Quarterly	Quarterly	Quarterly	We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism; We support planning for culture and heritage where initiatives can be actively co-ordinated to ensure sustainability; We encourage a balance between economic growth and environmental protection and enhancement.

Community Development Group

Community Growth

Current Levels of Service	Measure	Method of Measuring Target	Baseline	Target 2006-09	Target 2009-16	Contribution to Community Outcomes
Promote Hauraki as a quality visitor destination.	Increase in visitor night.	Visitor Information Network stats & Stats NZ accommodation monitor.	New Measure	>5%	Increasing	We encourage further development of our Districts CBD's economic viability; We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism.
	Customer satisfaction about how support for district promotion/ economic development is provided.	Triennial Residents' Survey results.	80%	>80% satisfied	Increasing	We want to have our say on our District's future.

COUNCIL'S PROPOSED STRATEGIES

Proposed strategies for the next 10 years include:

- Implementing the Economic Development Strategy;
- To consider further residential, commercial or industrial subdivision where commercial developers are not satisfying demand;
- Facilitating business growth in the District;
- Promoting the Hauraki District as a business location;
- Facilitating growth of visitor attractions;
- Promoting the Hauraki District as a desirable place to live;
- Developing and sustaining Hauraki District's resources and preserving Hauraki's unique features.

Council will maintain current levels of service and will consider new opportunities for District Promotion to build on previous successes such as:

- Waihi and Paeroa Streetscapes;
- Karangahake Reserve, Karangahake;
- Ohinemuri Park, Paeroa;
- Millennium Bridge, Ngatea.

Council proposes to implement the renewed economic development strategy over the next 10 years.

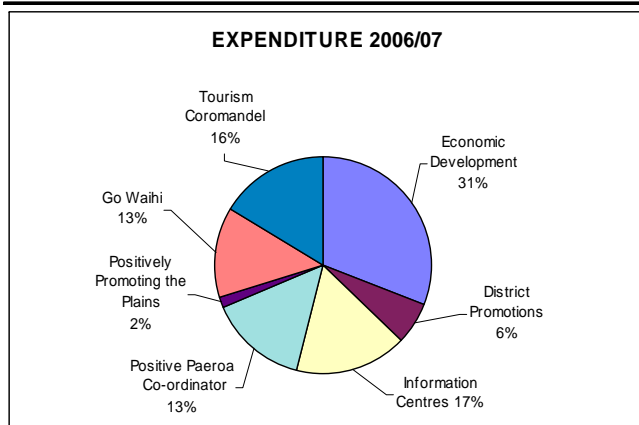
Council will consider opportunities for the purchase and development of land for the purpose of promoting subdivision and growth.

Community Development Group

Community Growth

WHAT IS THE COST OF OPERATING THE COMMUNITY GROWTH ACTIVITY?

	Budget 2006-07 \$000's	Budget 2007-08 \$000's	Budget 2008-09 \$000's	Budget 2009-10 \$000's	Budget 2010-11 \$000's	Budget 2011-12 \$000's	Budget 2012-13 \$000's	Budget 2013-14 \$000's	Budget 2014-15 \$000's	Budget 2015-16 \$000's
OPERATING EXPENDITURE										
Economic Development	198	195	201	214	208	212	226	219	222	235
District Promotions	41	34	51	36	37	37	38	57	39	40
Information Centres	106	108	110	112	114	116	118	120	121	123
Positive Paeroa Co-ordinator	94	71	73	75	77	78	80	82	83	84
Positively Promoting the Plains	11	9	10	10	10	10	10	11	11	11
Go Waihi	86	85	88	90	92	95	97	98	100	102
Tourism Coromandel	105	108	112	114	117	120	123	125	127	129
	641	610	645	651	655	668	692	712	703	724
LESS OPERATING REVENUE										
Fees and Charges	5	5	5	5	6	6	6	6	6	6
Targeted Rates	262	238	244	250	254	260	265	271	274	279
General Rates	374	367	396	396	395	402	421	435	423	439
	641	610	645	651	655	668	692	712	703	724
OPERATING SURPLUS/(DEFICIT)	-	-	-	-	-	-	-	-	-	-



Community Initiatives

Council facilitate, support or contribute to a number of social, economic and environmental initiatives within the District. The most significant of these are:

- District Sport Coordinator;
- Whiritoa Beach Care;
- Grants and Donations;
- Creative NZ;
- Waihi Community Vision Committee.

Council's involvement in Community Initiatives can take a number of forms:

- Partnerships where Council is actively involved with community groups in providing services, events and community planning;
- The provision of grants and donations to enable local community initiatives to be funded;
- Levying rates to raise funds for community groups;
- The provision of services such as offices and administrative assistance.

CURRENT LEVELS OF SERVICE

DISTRICT SPORT COORDINATOR

This position covers the Hauraki District. The coordinator is employed by Sport Waikato and the coordinator's role is to foster the participation of residents in sports, recreation and leisure. The coordinator also provides advice to schools, clubs and organisations and works with a diverse number of community groups. Council provides funding, an office and administrative services.

AGRICULTURAL ACADEMY

Council has helped develop and will continue to develop the agricultural academy at Mangatarata in conjunction with Hauraki Plains College, the farming community, the business community and the Department of Education. The academy will continue to further develop skills of students in the agricultural trade. This initiative is helping to keep workers in the region.

WHIRITOA BEACH CARE

Council assists in the co-ordination of community initiatives in partnership with the community and Environment Waikato, to reduce the erosion across the foreshore sand dunes at Whiritoa Beach by controlling access and re-vegetation of the dunes.

GRANTS AND DONATIONS

Council annually grants financial assistance to various local organisations which assist them in achieving their purpose. Each ward also has discretionary funds to allocate to local initiatives.

CREATIVE NZ COMMUNITY GRANTS AND SCHEME

Council administers the Creative NZ Community Grants Scheme for the District. Funds are provided by Creative NZ for community initiatives in the Arts that are allocated by a Council/Community committee.

WAIHI COMMUNITY VISION

Council is working in partnership with the Waihi Community Vision including its subgroups of Creative Waihi, Sport 'n' Action Waihi the Waihi Social Development Group, and the general Waihi community to identify and consider economic and social issues and initiatives that may arise when mining in Waihi is down sized or ceased.

Community Development Group

Community Initiatives

SIGNALLING POSSIBLE CHANGE IN LEVELS OF SERVICE

Council is currently working with some local organisations to obtain support through the Sports and Recreation New Zealand (SPARC) community initiative scheme for a sports administrator coordinating officer to assist clubs that need administrative assistance. This is further elaborated in the 'Future Directions' section of this plan.

WHAT WILL SUCCESS LOOK LIKE?

Current Levels of Service	Measure	Method of Measuring Target	Baseline	Target 2006-09	Target 2009-16	Contribution to Community Outcomes
<p>Foster the participation of residents in sports, recreation and leisure.</p> <p>Provide advice to schools, clubs and organisations and work with a diverse number of community groups.</p>	<p>To visit or be in contact with the following during the planning period to advice on sports-related matters:</p> <ul style="list-style-type: none"> All primary schools at least twice per annum; All secondary schools at least twice per annum; Training opportunities sent to parent and pre-school groups. 	<p>Sports coordinator annual report.</p>	<p>2003/04:</p> <ul style="list-style-type: none"> All primary schools at least twice per annum; All secondary schools at least twice per annum; Training opportunities sent to parent and pre-school group. 	<ul style="list-style-type: none"> All primary schools at least twice per annum; All secondary schools at least twice per annum; Training opportunities sent to parent and pre-school groups. 	<ul style="list-style-type: none"> All primary schools at least twice per annum; All secondary schools at least twice per annum; Training opportunities sent to parent and pre-school groups. 	<p>Our recreational, cultural and heritage groups work together to identify issues that lead to better efficiencies;</p> <p>Our community seeks the improvement of mechanisms for co-ordination, delivery, communication and education by health and social service providers.</p>
	<p>To co-ordinate at least sports related training/advisory sessions to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.</p>		<p>15 sports related training/advisory sessions and at least 5 to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.</p>	<p>15 sports related training/advisory sessions and at least 5 to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.</p>	<p>15 sports related training/advisory sessions and at least 5 to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.</p>	

Community Development Group

Community Initiatives

Current Levels of Service	Measure	Method of Measuring Target	Baseline	Target 2006-09	Target 2009-16	Contribution to Community Outcomes
Assist in the coordination of community initiatives to reduce erosion across the foreshore sand dunes at Whiritoa Beach.	Assist with maintenance on restored sand dunes through holding working bees at Whiritoa.	Council minutes	2	2	2	We support protecting our significant habitats and ecosystems.

COUNCIL'S PROPOSED STRATEGIES

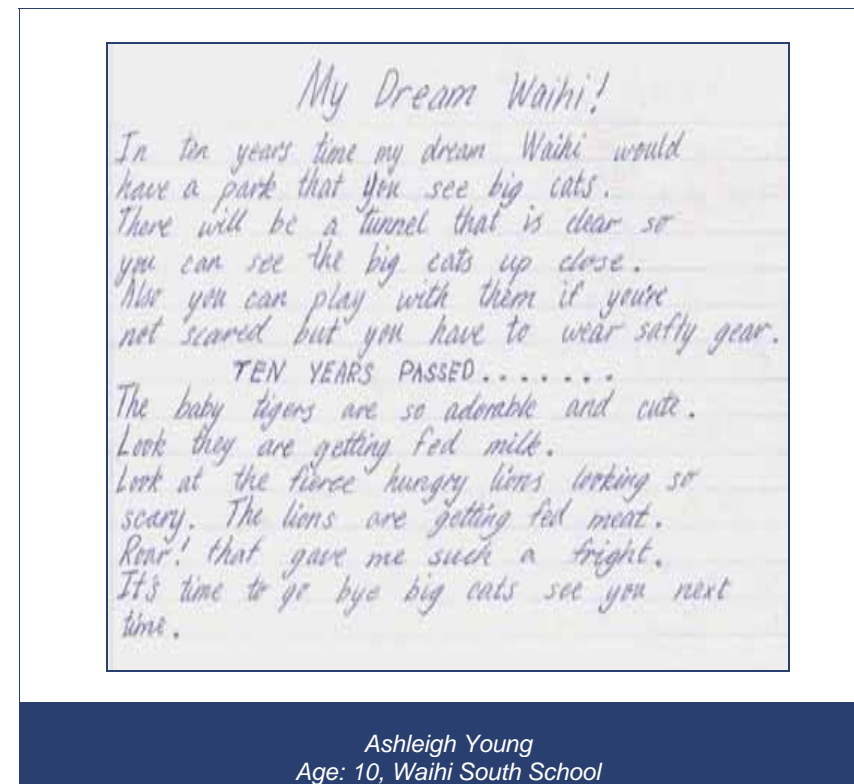
Council intends to maintain its commitment to the current levels of service.

During the community outcomes identification process, outcomes were identified relating to employment, social services and education. The Council will be giving consideration over the life of the plan to how it will respond to these outcomes and to what extent it will be involved.

This involvement could range from facilitation and advocacy roles to participation.

Councils proposed youth policy that is being consulted on in conjunction with the Hauraki Community Plan, signals the possibility of a youth citizen's award and young achievers awards in the future.

Further community initiatives may arise from Waihi Community Vision and Waihi Vision Trust which Council will consider on an individual project or initiative basis.



Community Development Group

Community Initiatives

WHAT IS THE COST OF OPERATING THE COMMUNITY INITIATIVES ACTIVITY?

	Budget 2006-07 \$000's	Budget 2007-08 \$000's	Budget 2008-09 \$000's	Budget 2009-10 \$000's	Budget 2010-11 \$000's	Budget 2011-12 \$000's	Budget 2012-13 \$000's	Budget 2013-14 \$000's	Budget 2014-15 \$000's	Budget 2015-16 \$000's
OPERATING EXPENDITURE										
Community Development	87	90	93	95	97	98	100	102	104	105
Waikato Social Services	-	-	-	-	-	-	-	-	-	-
Whiritoa Beachcare	5	5	5	5	6	6	6	6	6	6
Whiritoa Surf Lifesaving Grant	19	20	20	21	21	22	22	23	23	23
Conservation Initiatives	2	2	2	2	2	2	2	2	2	2
Sports Coordinator	69	75	77	79	81	83	85	86	88	89
Grants and Donations	190	326	180	177	180	184	187	189	192	194
Public Transport	9	9	9	10	10	10	10	10	11	11
Other	49	73	52	52	78	54	55	82	56	57
	430	600	438	441	475	459	467	500	482	487
LESS OPERATING REVENUE										
Targeted Rates	140	136	140	142	144	147	149	151	153	154
General Rates	280	313	299	299	331	312	318	349	329	333
	420	449	439	441	475	459	467	500	482	487
OPERATING SURPLUS/(DEFICIT)	(10)	(151)	1	-	-	-	-	-	-	-
FUNDED BY										
Financial Contributions	(10)	(150)	-	-	-	-	-	-	-	-
	(10)	(150)	-	-	-	-	-	-	-	-

Community Development Group

Community Initiatives

