

Community Development Group

Community Development encompasses a wide range of activities that encourage the Council and community to be involved in initiatives to improve social, cultural, economic and environmental aspects of everyday life.

- Community Growth:
 - Economic Development
 - Positive Paeroa
 - Go Waihi
 - District Promotion
 - Information Centres
 - Tourism Coromandel
- Community Initiatives:
 - Whiritoa Beach Care
 - Conservation Initiatives
 - Sports Co-ordinator
 - Grants and Donations

How does Community Development contribute towards Community Outcomes?

Community Outcomes	HDC Actions
Sustained economic growth	<ul style="list-style-type: none"> • Businesses are attracted, assisted and sustained in the District. • Active promotion of the District. • The encouragement of employment opportunities. • An improved image created for the District.
Affordable services and facilities	<ul style="list-style-type: none"> • Affordable services and facilities provided by Council. • Provision of recreation and leisure services.

Effect on well-being

The Community Development Group is primarily focused on economic and social well-being issues.

There were no significant new or altered effects in Council's ongoing operations apparent during the 2004/05 year above those for previous years and those stated in the current Hauraki Community Plan.

Besides strongly supporting economic development initiatives, the Community Development Group also provides an avenue for community initiatives focused on social well-beings to be supported by the Council.

Cost of Funding – Community Development

Actual 2003-04 \$000's		Actual 2004-05 \$000's	Budget 2004-05 \$000's
OPERATING EXPENDITURE			
481	Community Growth	575	570
589	Community Initiatives	536	311
1,070		1,111	881
OPERATING REVENUE			
8	Fees and Charges	8	9
313	Targeted Rates	328	327
321		336	336
(749)	OPERATING SURPLUS/(DEFICIT)	(775)	(545)
FUNDED BY			
728	General Rates and Funds Transfers from Community	545	545
11	Recreational Reserves	110	-
10	General Reserve Funding	120	-
749		775	545

Community Growth

The overall community growth goals for the Hauraki District are to:



- Expand the local business community,
- Attract new investment to the area,
- Recognise and build on opportunities,
- Encourage economic sustainability,
- Market the District,
- Be business friendly,
- Be visitor focused; and
- Ensure that appropriate services and facilities exist to make the District a most desirable place to live, work or visit.

	Target	Measure	Achievement
13.1	Review and re-develop the Council's Economic Development Strategy.	That a new strategy is to be adopted by Council by 30 th June 2005.	Not achieved.
13.2	Provide the community with quarterly updates on economic activities.	Quarterly reports published in the local newspaper.	Achieved. 7 items have been presented in local papers, one item in the national paper, and two sister group newsletters have been developed.
13.3	Paeroa Information Centre opens at least 305 days per annum.	Paeroa Information Centre will be open at least 305 days in 2004 and 2005.	Achieved. Paeroa Information Centre was open 309 days.
13.4	District promotion brochure updated.	Brochure to be updated by April 2005.	Not achieved. Updated information provided to Tourism Coromandel May 2005. Tourism Coromandel brochure due to be published September 2005.

Cost of Funding – Community Growth

Actual 2003-04 \$000's		Actual 2004-05 \$000's	Budget 2004-05 \$000's	Key Variances
OPERATING EXPENDITURE				
150	Economic Development	206	171	
19	District Promotions	28	47	
76	Information Centres	83	93	
66	Positive Paeroa Co-ordinator	69	69	
66	Go Waihi	75	75	
105	Tourism Coromandel	115	115	
482		576	570	
OPERATING REVENUE				
8	Fees and Charges	8	9	
191	Targeted Rates	204	203	
199		212	212	
(283)	OPERATING SURPLUS/(DEFICIT)	(364)	(358)	
FUNDED BY				
360	General Rates and Funds	358	358	
(77)	General Reserve Funding	6	-	
283		364	358	

Community Initiatives



Council facilitates, support or contribute to a number of social, economic and environmental initiatives within the District. The most significant of these are:

- District Sport Co-ordinator,
- Whiritoa Beach Care,
- Grants and Donations,
- Creative NZ,
- Waihi Community Consultative Committee.

The Council's involvement in Community Initiatives can take a number of forms:

- Partnerships where Council is actively involved with community groups in providing services, events and community planning,
- The provision of grants and donations to enable local community initiatives to be funded,
- Levying rates to raise funds for community groups,
- The provision of services such as offices and administrative assistance.

	Target	Measure	Achievement
14.1	Sports co-ordinator delivers targeted programmes and activities to the residents.	That the District Sports Co-ordinator reports quarterly to the Council on progress against their business plan.	Achieved. Sports Co-ordinator reported quarterly to the Council on progress against their business plan.
14.2	That on-going maintenance occurs on the restored dunes.	Two dune-care working bees are held at Whiritoa annually.	Not Achieved. One working bee was held Labour week end 2004. Second working bee was scheduled for 18 June, 2005 but cancelled due to rough seas and high tide. Rescheduling for July/Aug 2005.

Cost of Funding – Community Initiatives

Actual 2003-04 \$000's		Actual 2004-05 \$000's	Budget 2004-05 \$000's	Key Variances
OPERATING EXPENDITURE				
48	Community Development	52	57	
3	Whiritoa Beachcare	3	5	
-	Conservation Initiatives	-	2	
64	Sports Coordinator	64	63	
149	Grants and Donations	224	124	Several unbudgeted reserve-funded grants were made
9	Public Transport	8	9	
317	Other	185	51	Unbudgeted Transpower consultation, customer survey, and Abandoned Waihi Mine Workings
590		536	311	
OPERATING REVENUE				
121	Targeted Rates	124	124	
121		124	124	
(469)	OPERATING SURPLUS/(DEFICIT)	(412)	(187)	
FUNDED BY				
368	General Rates and Funds Transfers from Community	187	187	
11	Recreational Reserves	110	-	Several unbudgeted reserve-funded grants were made
90	General Reserve Funding	115	-	
469		412	187	