

COMMUNITY DEVELOPMENT GROUP

Community Development encompasses a wide range of activities that encourage the Council and community to be involved in initiatives to improve social, cultural, economic and environmental aspects of every day life.

- Community Growth
 - *Economic Development*
 - *Positive Paeroa*
 - *Go Waihi*
 - *District Promotion*
 - *Information Centres*
 - *Tourism Coromandel*
- Community Initiatives:
 - *Whiritoa Beach Care*
 - *Conservation Initiatives*
 - *Sports Co-ordinator*
 - *Grants and Donations*

Effect on well-being

The Community Development Group is primarily focused on economic and social well-being issues.

There were no significant new or altered effects in Council's ongoing operations apparent during the 2006/07 year other than those stated in the current Hauraki Community Plan 2006-16.

Besides strongly supporting economic development initiatives, the Community Development Group also provides an avenue for community initiatives focused on social well-beings to be supported by the Council.

Cost of Funding – Community Development

	Actual 2007 \$000	Budget 2007 \$000	Actual 2006 \$000
OPERATING EXPENDITURE			
Community Growth	621	641	581
Community Initiatives	466	430	554
	1,087	1,071	1,135
OPERATING REVENUE			
Fees and Charges	11	5	10
Targeted Rates	405	402	365
General Rates	654	654	569
	1,070	1,061	944
OPERATING SURPLUS/(DEFICIT)	(17)	(10)	(191)
FUNDED BY			
Transfers to/(from) Paeroa Comm Fac Reserve	13	-	(11)
Transfers to/(from) Plains Comm Fac Reserve	15	-	7
Transfers to/(from) Waihi Comm Fac Reserve	(7)	-	8
Transfers to/(from) Community Recreational Reserves	9	-	110
Transfers to/(from) General Reserve	(47)	(10)	(305)
	(17)	(10)	(191)

COMMUNITY GROWTH

The overall community growth goals for the Hauraki District are to:

- Expand the local business community;
- Attract new investment to the area;
- Recognise and build on opportunities;
- Encourage economic sustainability;
- Market the Hauraki District;
- Be business friendly;
- Be visitor focussed; and
- Ensure that appropriate services and facilities exist to make the District a most desirable place to live, work or visit.

Levels of Service that have contributed to Community Outcomes

Current Levels of Service	Measure	Target 2006-09	Achievement in 2006/07	Contributes to which Community Outcomes
Recognise, create and facilitate opportunities for economic initiatives.	Monitoring reports are furnished to Council on the activities of the Hauraki-Coromandel Development Group.	Quarterly	Achieved: Quarterly monitoring reports were presented to Council for the 2006/07 period.	<ul style="list-style-type: none"> ▪ We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism. ▪ We support planning for culture and heritage where initiatives can be actively co-ordinated to ensure sustainability. ▪ We encourage a balance between economic growth and environmental protection and enhancement.

Current Levels of Service	Measure	Target 2006-09	Achievement in 2006/07	Contributes to which Community Outcomes
Promote Hauraki as a quality visitor destination.	Increase in visitor night.	> 5%	Achieved: An increase of 26.6% of visitors stayed overnight in Hauraki District in 2006/07 compared to 2005/06. Total of 53,767 visitors in 2006/07 compared to 42,481 visitors in 2005/06.	<ul style="list-style-type: none"> We encourage further development of our Districts CBD's economic viability; We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism.
	Customer satisfaction about how support for district promotion/ economic development is provided.	> 80% satisfied	Not applicable: The survey results will be available late 2007 as programmed.	<ul style="list-style-type: none"> We want to have our say on our District's future.

Council projects that have contributed to Community Outcomes

Support of Tourism Economic and District Promotion				
Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Tourism Coromandel	Tourism Coromandel is a joint venture with TCDC and HDC both funding it. The adoption of the Economic Development Strategy, which states that Hauraki District should be promoted as a visitor destination gave Council the mandate to provide funds.	<ul style="list-style-type: none"> Economic Rural 	An increase of 26.6% of visitor numbers stayed overnight in Hauraki District in 2006/07 compared to 2005/06 figure.	<p>Economic: Bringing tourism spending into the Hauraki District economy.</p> <p>Environmental: Higher visitor numbers have a negative impact on the environment.</p>
Labour Forum	Labour shortages in the District of both skilled and unskilled labour.		Labour Market strategy is in the process of being developed.	Economic: Aim to improve labour market through new initiatives and improving current initiatives
Hauraki Gulf Forum	Established under the statutory requirements of the Hauraki Gulf Marine Park Act in 2000.	<ul style="list-style-type: none"> Environment 	All meetings were attended by at least one Councillor.	Environmental: Improvement of the physical health of the Hauraki Gulf area.

Support of Tourism Economic and District Promotion

Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Discovery Centre Governance Group	Investigations concerning the 20/20 vision for Waihi post mining.	<ul style="list-style-type: none"> ▪ Economic ▪ Rural ▪ Environment 	Council involvement has been as an advocate. A governance group is soon to be set up on which Council will be represented due to their position as a key stakeholder.	<p>Economic: As business and industry moves on – other economic sources are found.</p> <p>Social: Ensuring the districts employment level stay positive.</p>
Waihi Pumphouse move	The need to move the pumphouse to more stable ground.	<ul style="list-style-type: none"> ▪ Economic 	HDC became involved as the consenting authority regarding resource issues. The Waihi Pumphouse was moved and the official opening took place in February 2007 attended by the Prime Minister.	<p>Economic: Tourist attractions increase tourism levels – therefore employment.</p>
Heritage Sites	Community demand and need to preserve the numerous heritage sites in the District.	<ul style="list-style-type: none"> ▪ Environmental ▪ Economic 	Identification of the heritages sites in the Hauraki District. Waihi have a heritage group of which Council is represented on.	<p>Environmental: Significant contributor to the preserving of historic land and buildings.</p> <p>Economic: The preservation of heritage is of strong interest to many of our international visitors therefore this preservation is encouraging visitors to the area.</p>
HDC News Page	Community demand to be aware of Council's community involvement.	Potentially all outcomes	Weekly publication of the HDC News page in the Hauraki Herald.	All well beings
Brochures			Variety of brochures published and made available to the public.	All well beings

Support of Community Activities

Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Information Centre	Council has an ongoing arrangement with the Visitor Centres ensuring funding.	<ul style="list-style-type: none"> ▪ Economic 	An increase of 26.6% of visitor numbers stayed overnight in Hauraki District in 2006/07 compared to 2005/06 figure.	<p>Economic: Bringing tourism spending into the Council economy.</p> <p>Environmental: Higher visitor numbers have a negative impact on the environment.</p>

District Beautification

Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Whiritoa Entranceway Upgrade – Gardens & Signage	The Whiritoa Liaison Committee approached Council about the idea, which Council have endorsed and are actioning.	<ul style="list-style-type: none"> ▪ Environmental ▪ Rural 	Initial consultation has taken place, and the landscape designing is complete. Once the Committee has signed off design, the works will start.	Social: Increasing the level of pride by creating a well presented community.
Paeroa Streetscape	Community demand for a smarter image for Paeroa.	<ul style="list-style-type: none"> ▪ Economic ▪ Environmental ▪ Infrastructure 	Construction of main street footpaths completed. Landscape designer appointed for Post Office area, design in progress for construction 2007/08.	Social: The need to have a town that you can be proud of, and feel safe in.

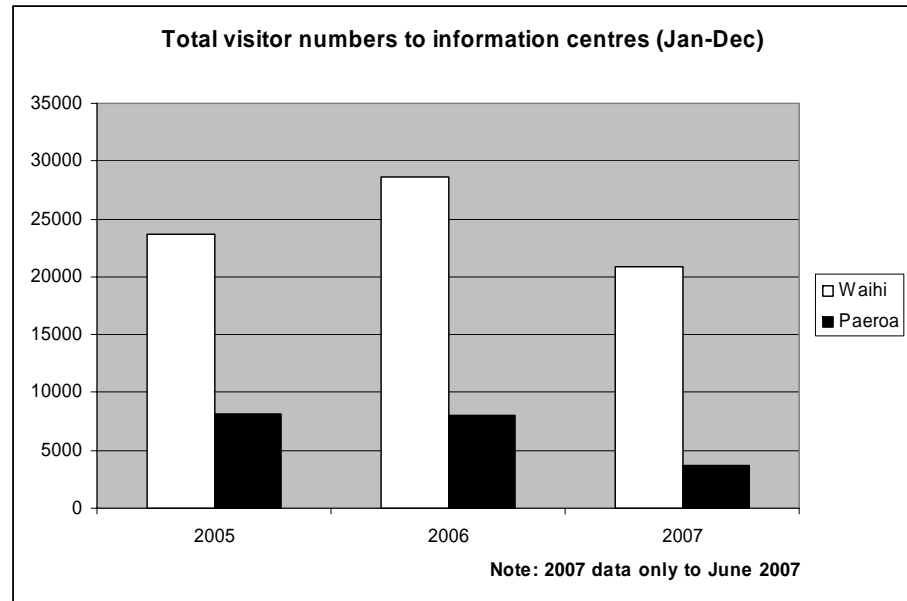
Support of Community Agencies and Services

Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Volunteer recognition - Young Achievers and Citizen Awards	Council wants to recognise achievers in its community.	<ul style="list-style-type: none"> ▪ Recreation 	During the months of Sep/Oct 2006 Council recognised over 110 volunteers for their efforts made in the volunteering of time and services.	Social: A sense of pride and community spirit is achieved through recognition.
Financial support	Community demand to be involved in supporting a	All outcomes	Continued community support through the Annual Plan process	All well beings

Support of Community Agencies and Services				
Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
	variety of community agencies.		and through the Ward committee and Mayoral allocations.	

Indicators

These indicators demonstrate Council's quantitative monitoring towards its own achievement of the Hauraki community outcomes particularly the recreation outcome



Cost of Funding – Community Growth

	Actual	Budget	Actual
	2007	2007	2006
	\$000	\$000	\$000
OPERATING EXPENDITURE			
Economic Development	193	198	162
District Promotions	28	41	27
Information Centres	102	106	107
Positive Paeroa Co-ordinator	91	94	69
Go Waihi	90	86	93
Tourism Coromandel	105	105	115
Positively Promoting the Plains	11	11	8
	620	641	581
OPERATING REVENUE			
Fees and Charges	11	5	10
Targeted Rates	265	262	236
General Rates	374	374	338
	650	641	584
OPERATING SURPLUS/(DEFICIT)	30	-	3
FUNDED BY			
Transfers to/(from) Paeroa Comm Fac Reserve	13	-	(6)
Transfers to/(from) Plains Comm Fac Reserve	-	-	-
Transfers to/(from) Waihi Comm Fac Reserve	(2)	-	8
Transfers to/(from) General Reserve	19	-	1
	30	-	3

COMMUNITY INITIATIVES

Council facilitates supports or contributes to a number of social, economic and environmental initiatives within the District. The most significant of these are:

- District Sport Co-ordinator;
- Whiritoa Beach Care;
- Grants and Donations;
- Creative NZ;
- Waihi Community Consultative Committee.

Levels of Service that have contributed to Community Outcomes

Current Levels of Service	Measure	Target 2006-09	Achievement in 2006/07	Contributes to which Community Outcomes
<p>Foster the participation of residents in sports, recreation and leisure.</p> <p>Provide advice to schools, clubs and organisations and work with a diverse number of community groups.</p>	<p>To visit or be in contact with the following during the planning period to advise on sports-related matters:</p> <ul style="list-style-type: none"> • All primary schools at least twice per annum; • All secondary schools at least twice per annum; • Training opportunities sent to parent and pre-school groups. 	<p>All primary schools at least twice per annum;</p>	<p>Achieved: District Sports Co-ordinator has visited all primary schools in August 2006 and March 2007.</p>	<ul style="list-style-type: none"> ▪ Our recreational, cultural and heritage groups work together to identify issues that lead to better efficiencies ▪ Our community seeks the improvement of mechanisms for co-ordination, delivery, communication and education by health and social service providers
		<p>All secondary schools at least twice per annum;</p>	<p>Achieved: District Sports Co-ordinator has visited and contacted all Secondary Schools quarterly and attended all TV Secondary Schools Sports Assn meetings and met with all SportFit Coordinators.</p>	
		<p>Training opportunities sent to parent and pre-school groups</p>	<p>Achieved: District Sports Co-ordinator attended 2 Well Child Expo's in October in Waihi and July in Paeroa for under 5's including the Push Play and Active n Movement promotion programmes - had approx 100 attendees. All pre-schools sent information in February 2007 with regards to training opportunities.</p>	
	<p>To co-ordinate at least sports related training/advisory sessions to cater for pre-school, primary and</p>	<p>15 sports related training/advisory sessions and at least 5 to cater for pre-school, primary</p>	<p>Achieved: District Sports Co-ordinator held 30 sports related training/advisory sessions for the year.</p> <ul style="list-style-type: none"> ▪ 3 for pre-school, 	

Current Levels of Service	Measure	Target 2006-09	Achievement in 2006/07	Contributes to which Community Outcomes
	secondary schools, sports clubs and community groups and seniors within the Hauraki District.	and secondary schools, sports clubs and community groups and seniors within the Hauraki District.	<ul style="list-style-type: none"> ▪ 8 for primary school ▪ 2 for secondary schools ▪ 3 for sports clubs ▪ 8 for community groups ▪ 1 for senior citizens ▪ 5 for teachers/coaches. 	
Assist in the coordination of community initiatives to reduce erosion across the foreshore sand dunes at Whiritoa Beach.	Assist with maintenance on restored sand dunes through holding working bees at Whiritoa.	2 working bees.	Achieved: Two working bees were held. First one in July 2006 and the other in June 2007.	<ul style="list-style-type: none"> ▪ We support protecting our significant habitats and ecosystems

Council projects that have contributed to Community Outcomes

Support of Tourism, Economic and District Promotion				
Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
A Grant was issued for the Hockey team to help fund the mini turf – Hugh Hayward Domain.	Community demand to have a first class facility.	<ul style="list-style-type: none"> ▪ Youth ▪ Recreation 	A 25 x 15m section of astro turf helps to encourage youth participation in sports and sporting activities.	Social: Giving youth a place to interact and play.
Ngatea Domain Users Group.	The District renowned domain needs overseeing to ensure it's continued use.	<ul style="list-style-type: none"> ▪ Recreation 	HDC Councillors are part of the users' group which ensure the park is effectively managed and upgrades take place if required.	Social: Giving people a chance to participate in sports and meet people.

Support of Tourism, Economic and District Promotion

Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Sister City Project	A close relationship developed by a previous Council and the need to sustain this.	<ul style="list-style-type: none"> Recreation 	Student and teacher exchanges held with Jiading in Shanghai. Our Mayor and a delegation had visited Jiading. The Deputy Mayor from Shanghai and their delegation have visited Hauraki District.	Cultural: Creating an opportunity to experience different cultures, and gain knowledge from them.

Support of Community Activities

Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Ambulance Support	Request through the annual plan process for a \$60,000 contribution to help redevelop the Ambulance station in Ngatea.	<ul style="list-style-type: none"> Health & Social Services 	Council have agreed to contribute the funds for a building expansion project.	Social: Providing better social services for the community to benefit from.
Sports Awards	The combination of HDC & TCDC Councils wanting to recognise sport achievers in the Community.	<ul style="list-style-type: none"> Recreation 	In November 2006 over 70 nominees were recognised and the event was attended by over 250 people.	Social: Recognising youth's hard work in the sporting field, and giving them a chance to meet each other.
Sports Waikato	Councils commitment to promoting sports and recreation within the Hauraki District.	<ul style="list-style-type: none"> Youth Recreation 	Council continues it's involvement with Sports Waikato and is currently committed into a three year contract.	Social: By actively encouraging sports in the Community more people are likely to become fitter, and meet people.
Flip Ball Module	An initiative from 'Swim NZ' to encourage youth participation in aqua sports.	<ul style="list-style-type: none"> Youth Recreation 	A 6 week module took place on a Friday teaching Hauraki youth water polo – with funding from Swim NZ to provide equipment.	Social: The opportunity to participate in sporting activities.
Learn to Swim – Holiday Programme	An initiative started by the lifeguards at Paeroa Swimming Pool.	<ul style="list-style-type: none"> Youth Recreation 	A 3 week module took place involving 20 kids, during school holidays.	Social: The opportunity to participate in sporting activities.

Support of Community Activities				
Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
SPARC (Sport and Recreation New Zealand)	A national SPARC fund is available to promote active Communities, and it is the responsibility of the Council to apply for this fund.	<ul style="list-style-type: none"> Recreation 	In Waihi Active Communities Project had been granted funding by SPARC which has employed a part-time person to promote and develop healthy sporting clubs and new initiatives. At present 14 clubs are under the Sport and Action Waihi Trust umbrella.	Social: By actively encouraging sports in the Community more people are likely to become fitter, and meet people.
Paeroa Bike Race	Community project – a community group got together and proposing that an event should be regularly held in Paeroa - they settled on a motorbike race, and the event has been now been taking place for 20 years.	<ul style="list-style-type: none"> Recreation Economic 	The 2007 bike race was held in February 2007.	Social: By encouraging and providing the opportunity for entertainment and events to be held in the Hauraki District.

Support of Community Activities				
Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Youth Policy	The development of the Hauraki Community Outcome process.	<ul style="list-style-type: none"> Youth 	Youth Policy was adopted in June 2006.	<p>Social: Providing a precedent for the community's youth to have a voice.</p> <p>Cultural: Ensuring that youth culture is given a high priority, and is understood.</p>

Support of Community Activities				
Project	What initiated this project	Contributes to which Community Outcomes	Achievement in 2006/07	Effect on Well-being
Youth Leadership Camp	The youth policy identified four principles that Council should support. The Leadership camp was one step to enable young people to support these principles.	<ul style="list-style-type: none"> ▪ Youth ▪ Recreation 	The 4 day leadership camp was conducted in May 2007, and is the first step in a series of initiatives stemming from the Youth Policy.	<p>Social: Leadership skills were learnt by the children; helping them gain advanced social skills.</p> <p>Cultural: The camp gave the children the opportunity to experience a trip to a Marae.</p>
Young Achievers Awards	Youth Achievement Awards grew out of the Citizen Awards – opening up the younger community to being recognised.	<ul style="list-style-type: none"> ▪ Youth 	17 Hauraki youths were presented with awards for varying achievements in October 2006.	<p>Social: Supporting and encouraging the youth of Hauraki.</p>
Children's Day	Council's desire to help support Children's Day.	<ul style="list-style-type: none"> ▪ Youth 	Held in March 2007.	<p>Social: Supports and provides activities for the youth of Hauraki District.</p>
Youth Forum	Recommendations following the Leadership Camp.	<ul style="list-style-type: none"> ▪ Youth ▪ Education 	The report has been received regarding the Leadership Camp, and steps are underway in the development of a Youth Forum.	<p>Social: Giving youth a voice.</p>
Hauraki Citizens Awards	Council wanted to recognise contributions that citizens including youth have made to the Community.	<ul style="list-style-type: none"> ▪ Rural ▪ Recreation 	On the 11 October 2006 four members of the community were awarded with Outstanding Service Awards, and 8 for general Service.	<p>Social: Supporting and acknowledging the achievements of residents.</p>

Cost of Funding – Community Initiatives

	Actual 2007 \$000	Budget 2007 \$000	Actual 2006 \$000	Key Variances
OPERATING EXPENDITURE				
Community Development	80	87	53	
Whiritoa Beachcare	2	5	1	
Conservation Initiatives	-	2	-	
Sports Coordinator	68	69	64	
Grants and Donations	163	190	327	
Public Transport	14	9	8	
Other	120	49	101	Unbudgeted ongoing expenditure re Abandoned Waihi Mines.
Whiritoa Lifesaving Grant	19	19	-	
	466	430	554	
OPERATING REVENUE				
Targeted Rates	141	140	129	
General Rates	280	280	231	
	421	420	360	
OPERATING SURPLUS/(DEFICIT)	(45)	(10)	(194)	
FUNDED BY				
Transfers to/(from) Paeroa Comm Fac Reserve	-	-	(3)	
Transfers to/(from) Plains Comm Fac Reserve	15	-	7	
Transfers to/(from) Waihi Comm Fac Reserve	(6)	-	-	
Transfers to/(from) Community Recreational Reserves	9	-	110	
Transfers to/(from) General Reserve	(63)	(10)	(308)	
	(45)	(10)	(194)	