

## COMMUNITY DEVELOPMENT GROUP

Community Development encompasses a wide range of activities that encourage the Council and community to be involved in initiatives to improve social, cultural, economic and environmental aspects of every day life.

- Community Growth
  - Economic Development
  - Positive Paeroa
  - Go Waihi
  - District Promotion
  - Information Centres
  - Tourism Coromandel
- Community Initiatives:
  - Whiritoa Beach Care
  - Conservation Initiatives
  - Sports Co-ordinator
  - Grants and Donations

### Effect on well-being

The Community Development Group is primarily focused on economic and social well-being issues.

There were no significant new or altered effects in Council's ongoing operations apparent during the 2007/08 year other than those stated in the current Hauraki Community Plan 2006-16 or the Annual Plan 2007/08.

Besides strongly supporting economic development initiatives, the Community Development Group also provides an avenue for community initiatives focused on social well-beings to be supported by the Council.

### Cost of Funding – Community Development

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000
<b>OPERATING EXPENDITURE</b>			
Community Growth	638	649	621
Community Initiatives	489	656	466
	<b>1,127</b>	<b>1,305</b>	<b>1,087</b>
<b>OPERATING REVENUE</b>			
Fees and Charges	26	5	11
External Subsidies	44	-	-
Targeted Rates	384	385	405
General Rates	690	690	654
	<b>1,144</b>	<b>1,080</b>	<b>1,070</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>17</b>	<b>(225)</b>	<b>(17)</b>
<b>FUNDED BY</b>			
Transfers to/(from) Paeroa Comm Fac Reserve	28	-	13
Transfers to/(from) Plains Comm Fac Reserve	16	-	15
Transfers to/(from) Waihi Comm Fac Reserve	(7)	-	(8)
Transfers to/(from) Community Recreational Reserves	9	(75)	9
Transfers to/(from) General Reserve	(29)	(150)	(47)
	<b>17</b>	<b>(225)</b>	<b>(18)</b>

## COMMUNITY GROWTH

The overall community growth goals for the Hauraki District are to:

- Expand the local business community.
- Attract new investment to the area.
- Recognise and build on opportunities.
- Encourage economic sustainability.
- Market the Hauraki District.
- Be business friendly.
- Be visitor focussed.
- Ensure that appropriate services and facilities exist to make the District a more desirable place to live, work or visit.

### *Levels of Service that have contributed to Community Outcomes*

Current Levels of Service		Measure	Target 2006-09	Achievement in 2007/08	Contributes to which Community Outcomes
13.1	Recognise, create and facilitate opportunities for economic initiatives.	Monitoring reports are furnished to Council on the activities of the Hauraki-Coromandel Development Group.	Quarterly	Not achieved: 3 out of 4 quarterly reports were presented to Council on the Economic Development activities for the 2007/08 year.	<ul style="list-style-type: none"> <li>▪ We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism.</li> <li>▪ We support planning for culture and heritage where initiatives can be actively co-ordinated to ensure sustainability.</li> <li>▪ We encourage a balance between economic growth and environmental protection and enhancement.</li> </ul>
13.2	Promote Hauraki as a quality visitor destination.	Increase in visitor night.	> 5%	Not achieved: A decrease of 13.2% of visitors stayed overnight in Hauraki District in 2007/08. A total of 46,668 visitors in 2007/08 compared to 53,767 visitors in 2006/07.	<ul style="list-style-type: none"> <li>▪ We encourage further development of our Districts CBD's economic viability.</li> <li>▪ We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism.</li> </ul>

## Annual Report 2007/08

Current Levels of Service		Measure	Target 2006-09	Achievement in 2007/08	Contributes to which Community Outcomes
13.3	Promote Hauraki as a quality visitor destination.	Customer satisfaction about how support for district promotion/ economic development is provided.	> 80% satisfied	Not achieved: Survey results for 'The way in which the District is promoted' Satisfied = 55% (2004 = 51%). Of the remaining 45%, 31% were neither satisfied nor dissatisfied, 10% were dissatisfied and 5% don't know	<ul style="list-style-type: none"> <li>We want to have our say on our District's future.</li> </ul>

### *Council projects that have contributed to Community Outcomes*

Support of Tourism Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Tourism Coromandel	Tourism Coromandel is a joint venture with TCDC and HDC both funding it. The adoption of the Economic Development Strategy, which states that Hauraki District should be promoted as a visitor destination gave Council the mandate to provide funds.	<ul style="list-style-type: none"> <li>Economic</li> <li>Rural</li> </ul>	In 2007/08 there was continued exposure of the Karangahake Gorge and the Waihi Discovery Centre in the international market. International visitors to the Hauraki District remained constant even though nationwide international visitor figures declined. However overall, visitor numbers to the District did decline by 13.2%.	<p><b>Economic:</b> Bringing tourism spending into the Hauraki District economy.</p> <p><b>Environmental:</b> Higher visitor numbers can have a negative impact on the environment.</p>
Labour Forum	Labourer shortages of both skilled and unskilled in the District.		Implementation of the Labour Market strategy has begun with focus being on working with the business community to find solutions to staff recruitment issues, immigration options and productivity improvement.	<p><b>Economic:</b> Aim to improve labour market through new initiatives and improving current initiatives.</p>

Support of Tourism Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Hauraki Gulf Forum	Established under the statutory requirements of the Hauraki Gulf Marine Park Act in 2000.	<ul style="list-style-type: none"> <li>▪ Environment</li> </ul>	Mayor John Tregidga, became Chair of the forum in December 2007.	<b>Environmental:</b> Improvement of the physical health of the Hauraki Gulf area.
Vision Waihi Trust Gold Discovery Centre Proposal	Investigations concerning the future for Waihi post mining.	<ul style="list-style-type: none"> <li>▪ Economic</li> <li>▪ Social</li> <li>▪ Environment</li> </ul>	Council involvement has been through representation on the Trust, through committing to providing financial assistance to assist with the Gold Discovery Centre Project.	<b>Economic:</b> As business and industry moves on – other economic sources are found. <b>Social:</b> Ensuring the districts employment level stays positive.
Heritage Sites	Community demand and need to preserve the numerous heritage sites in the District.	<ul style="list-style-type: none"> <li>▪ Environmental</li> <li>▪ Economic</li> </ul>	Identification of the heritage sites in the Hauraki District. Waihi has a heritage group which Council is represented on.	<b>Environmental:</b> Significant contributor to the preserving of historic land and buildings. <b>Economic:</b> The preservation of heritage is of strong interest to many of our international visitors therefore this preservation is encouraging visitors to the area.
HDC News Page	Community demand to be aware of Council's community involvement.	Potentially all outcomes	Weekly publication of the HDC News page in the Hauraki Herald.	All well beings
Brochures			Variety of brochures published and made available to the public.	All well beings

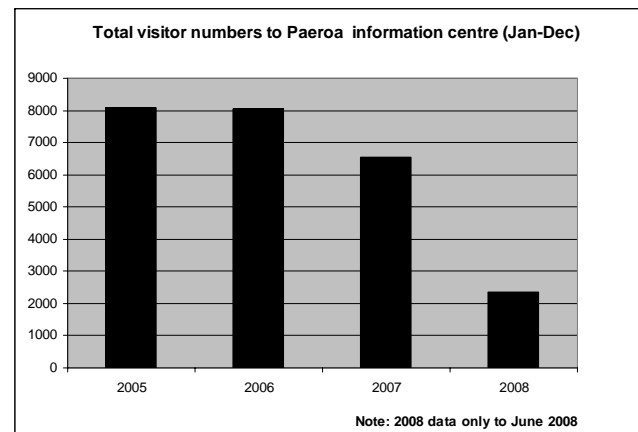
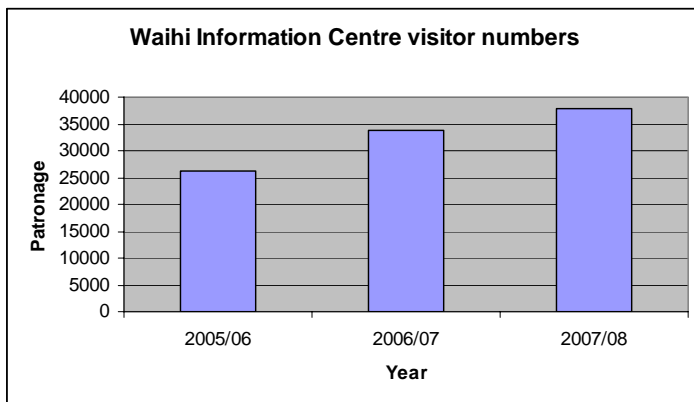
Support of Tourism Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Hauraki Coromandel Development Group	The Hauraki Coromandel Development Group has been in place for a number of years now collaboratively across Hauraki District and Thames Coromandel Districts.	Potentially all outcomes but particularly economic.	<ul style="list-style-type: none"> <li>▪ The Annual 2 day Leadership programme was carried out, with 25 attendees.</li> <li>▪ The Coromandel Customer Care programme was held to help raise service levels in the region.</li> <li>▪ Assistance provided to the Waihi Discovery Centre Project to apply to Central Government for Major Regional Initiative funding of \$1.8million, which was successfully granted.</li> </ul>	All well beings

District Beautification				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Whiritoa Entranceway Upgrade – Gardens & Signage	The Whiritoa Liaison Committee approached Council about the idea, which Council have endorsed and are actioning.	<ul style="list-style-type: none"> <li>▪ Environmental</li> <li>▪ Rural</li> </ul>	The Whiritoa entranceway upgrade was completed in January 2008.	<b>Social:</b> Increasing the level of pride by creating a well presented community.
Paeroa Streetscape	Community demand for a smarter image for Paeroa.	<ul style="list-style-type: none"> <li>▪ Economic</li> <li>▪ Environmental</li> <li>▪ Infrastructure</li> </ul>	Landscaping for the Post Office area was completed early 2008/09.	<b>Social:</b> The need to have a town that you can be proud of, and feel safe in.

Support of Community Agencies and Services				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Volunteer recognition - Young Achievers and Citizen Awards	Council wants to recognise achievers in its community.	<ul style="list-style-type: none"> <li>▪ Recreation</li> </ul>	During August 2007 Council recognised volunteers for their efforts made in the volunteering of their time and services.	<b>Social:</b> A sense of pride and community spirit is achieved through recognition.
Financial support	Community demand to be involved in supporting a variety of community agencies.	<ul style="list-style-type: none"> <li>▪ All outcomes</li> </ul>	Continued community support through the Annual Plan process and through the Ward committee and Mayoral allocations.	All well beings.
Community Development Officer	Demand on internal resources.	<ul style="list-style-type: none"> <li>▪ Potentially all outcomes</li> </ul>	A Community Development Officer role was created to manage the increasing tasks in the Community Development area.	Potentially all well beings.
Healthier Hauraki Homes	Nationwide healthy homes initiative.	<ul style="list-style-type: none"> <li>▪ Health and social</li> </ul>	Co-ordination of the Healthy Homes initiative and assisted in the application and administrative processes for the distribution of funding.	<b>Social:</b> Assisting some families to have warmer, healthier homes.
Ngatea Subdivision	Community demand for more housing in Ngatea township.	<ul style="list-style-type: none"> <li>▪ Economic</li> <li>▪ Rural</li> <li>▪ Environmental</li> <li>▪ Infrastructure</li> </ul>	22 hectares was rezoned residential for residential development.	<b>Social:</b> The increase of people created by new homes creates greater social opportunities. <b>Environmental:</b> Impacts land use capabilities in the future.
Kerepehi Industrial Subdivision	Community demand for more industrial land in the District.		The industrial subdivision in Kerepehi has now sold - stage one (14 lots).	<b>Economic:</b> More business into the community creates more jobs and in turn a higher buying power. <b>Environmental:</b> Rural economy treated in an environmentally friendly manner with appropriate infrastructure.

*Indicators*

These indicators demonstrate Council's quantitative monitoring towards its own achievement of the Hauraki community outcomes particularly the economic and recreation outcomes.



*Cost of Funding – Community Growth*

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000	Key Variances
<b>OPERATING EXPENDITURE</b>				
Economic Development	208	198	194	
District Promotions	28	35	28	
Information Centres	117	123	102	
Positive Paeroa Co-ordinator	70	71	91	
Go Waihi	91	89	90	
Tourism Coromandel	114	124	105	
Positively Promoting the Plains	9	9	11	
	<b>637</b>	<b>649</b>	<b>621</b>	
<b>OPERATING REVENUE</b>				
Fees and Charges	26	5	11	
Targeted Rates	240	241	264	
General Rates	387	387	374	
	<b>653</b>	<b>633</b>	<b>649</b>	
<b>OPERATING SURPLUS/(DEFICIT)</b>				
	<b>16</b>	<b>(16)</b>	<b>28</b>	
<b>FUNDED BY</b>				
Transfers to/(from) Paeroa Comm Fac Reserve	27	-	13	
Transfers to/(from) Waihi Comm Fac Reserve	(2)	-	(2)	
Transfers to/(from) Community Recreational Reserves	-	(15)	-	
Transfers to/(from) General Reserve	(9)	-	16	
	<b>16</b>	<b>(15)</b>	<b>27</b>	

## COMMUNITY INITIATIVES

Council facilitates supports or contributes to a number of social, economic and environmental initiatives within the District. The most significant of these are:

- District Sport Co-ordinator
- Whiritoa Beach Care
- Grants and Donations
- Creative NZ
- Waihi Community Consultative Committee

### *Levels of Service that have contributed to Community Outcomes*

Current Levels of Service	Measure	Target 2006-09	Achievement in 2007/08	Contributes to which Community Outcomes
14.1 Foster the participation of residents in sports, recreation and leisure.  Provide advice to schools, clubs and organisations and work with a diverse number of community groups.	To visit or be in contact with the following during the planning period to advise on sports-related matters: <ul style="list-style-type: none"> <li>▪ All primary schools at least twice per annum;</li> <li>▪ All secondary schools at least twice per annum;</li> <li>▪ Training opportunities sent to parent and pre-school groups.</li> </ul>	All primary schools at least twice per annum;	Achieved: All Primary Schools were visited in August 2007 and February 2008 to help coordinate the calendar of events for Primary Schools. Several events were held including: <ul style="list-style-type: none"> <li>▪ Run, jump, throw at Kaihere School</li> <li>▪ Have a Go Day for softball in Paeroa</li> <li>▪ Support for the Thames Valley Primary Schools BMX Challenge</li> <li>▪ Water Safety Session for Goldfields Special School</li> <li>▪ Support Bikewise Roadshows</li> <li>▪ Support Hockey Big Day Out</li> <li>▪ Support Thames Valley Primary Schools Swimming Sports</li> <li>▪ Assistance with delivery of basketball resources and teacher training</li> <li>▪ Support for Life Education Duathlon in Ngatea</li> <li>▪ Coordinated Ohinemuri Primary Schools Soccer</li> </ul>	<ul style="list-style-type: none"> <li>▪ Our recreational, cultural and heritage groups work together to identify issues that lead to better efficiencies</li> <li>▪ Our community seeks the improvement of mechanisms for co-ordination, delivery, communication and education by health and social service providers</li> </ul>

## Annual Report 2007/08

Current Levels of Service		Measure	Target 2006-09	Achievement in 2007/08	Contributes to which Community Outcomes
				<p>Tournament</p> <ul style="list-style-type: none"> <li>▪ Establishment of Website for Thames Valley Primary Schools Sport Assn.</li> </ul>	
14.2			All secondary schools at least twice per annum;	<p>Achieved:</p> <p>All secondary schools were visited three times during the year. Constant communication was maintained with secondary school coordinators and support given to the annual Thames Valley Secondary School swimming and athletics and cross country events.</p>	
14.3			Training opportunities sent to parent and pre-school groups	<p>Achieved:</p> <p>Training opportunities sent to all pre-schools and support provided for the 'Mother with Strollers' walking group in Paeroa. An Active Movement workshop was held in Ngatea and Waihi and contact was made with the Ngatea Plunket for 'Well-Child' celebration.</p>	
14.4		To co-ordinate sports related training/advisory sessions to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.	15 sports related training/advisory sessions and at least 5 to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.	<p>Achieved:</p> <p>District Sports Co-ordinator held 17 sports related training/advisory sessions for the year. Events held were:</p> <ul style="list-style-type: none"> <li>▪ Senior Exercise Training Workshop in Paeroa.</li> <li>▪ Pinnacles Challenge for all age groups.</li> <li>▪ Active Movement Session for Waihi pre-schoolers.</li> <li>▪ Goal Setting Workshop for Thames Valley Rep soccer players.</li> <li>▪ Push Play for adults and children which included Gorge Night Walk, Beach Fun Day, Bush Walks, Family Cycle Challenge.</li> <li>▪ Support for 'Children up Mt Karangahake' as part of the Paeroa L&amp;P Centenary celebrations.</li> <li>▪ BMI education at the Hauraki Maori Cultural festival.</li> <li>▪ Held 'Volunteer Thankyou' functions in Ngatea, Paeroa and Waihi.</li> <li>▪ Facilitated 'Go By Bike' in Waihi.</li> </ul>	

## Annual Report 2007/08

Current Levels of Service		Measure	Target 2006-09	Achievement in 2007/08	Contributes to which Community Outcomes
				<ul style="list-style-type: none"> <li>▪ Held Softball coaching accreditation workshop in Paeroa.</li> <li>▪ Support for Waihi's 'Children Day Celebration' event.</li> <li>▪ Held beginner workshop for 'Smart Coach Course'.</li> <li>▪ Facilitated the ECHO Walkfest and Karangahake Family Night Walk.</li> </ul>	
14.5	Assist in the coordination of community initiatives to reduce erosion across the foreshore sand dunes at Whiritoa Beach.	Assist with maintenance on restored sand dunes through holding working bees at Whiritoa.	2 working bees.	Not achieved: No working bees were held at Whiritoa Beach. Whiritoa Beach dunes survived well over 2007/08 and the consultant considered there was no requirement for working bees. However Council did replace sand on accessways.	<ul style="list-style-type: none"> <li>▪ We support protecting our significant habitats and ecosystems.</li> </ul>

### *Council projects that have contributed to Community Outcomes*

Support of Tourism, Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Ngatea Domain Users Group.	The District renowned domain needs overseeing to ensure it's continued use.	<ul style="list-style-type: none"> <li>▪ Recreation</li> </ul>	HDC Councillors are part of the users' group which ensure the park is effectively managed and upgrades take place if required.	<b>Social:</b> Giving people a chance to participate in sports and meet people.
Sister City Project	A close relationship developed by a previous Council and the need to sustain this.	<ul style="list-style-type: none"> <li>▪ Recreation</li> </ul>	Student and teacher exchanges held with Jiading in Shanghai. Two delegations representing Hauraki District visited Jiading, and two delegations from Jiading visited Hauraki District.	<b>Cultural:</b> Creating an opportunity to experience different cultures, and gain knowledge from them.

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Support for local agencies addressing social wellbeing	Contestable Social Fund	<ul style="list-style-type: none"> <li>▪ Health &amp; Social Services</li> </ul>	Provided financial support for some local agencies that are providing counselling, general advice, budgeting advice and support to the Hauraki Community.	<b>Social:</b> Providing stronger social services for the community to benefit from.
Support for youth initiatives	Contestable Social Fund	<ul style="list-style-type: none"> <li>▪ Youth</li> <li>▪ Recreation</li> </ul>	Specific support for agencies holding events for youth including: <ul style="list-style-type: none"> <li>▪ YheeUthXL</li> <li>▪ Hauraki Youth Forum leadership retreat</li> <li>▪ Partial funding of an indoor children's playground</li> <li>▪ Support for the Hauraki Plains Scout Jamboree Contingent to attend the Centennial Jamboree</li> <li>▪ Support for specific Maori youth mentoring initiatives by the way of holding the 3 youth camps</li> </ul>	<b>Social:</b> By encouraging and providing the opportunity for youth in the Hauraki District.
Sport Waikato	Council's commitment to promoting sports and recreation within the Hauraki District.	<ul style="list-style-type: none"> <li>▪ Youth</li> <li>▪ Recreation</li> </ul>	Council continues it's involvement with Sport Waikato and is currently committed into a three year contract.	<b>Social:</b> By actively encouraging sports in the Community more people are likely to become fitter, and meet people.

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Paeroa Bike Race	Community project – a community group got together and proposed that an event should be regularly held in Paeroa - they settled on a motorbike race, and the event has been now been taking place for 20 years.	<ul style="list-style-type: none"> <li>▪ Recreation</li> <li>▪ Economic</li> </ul>	The 2008 bike race was held in February 2008.	<b>Social:</b> By encouraging and providing the opportunity for entertainment and events to be held in the Hauraki District.
Youth Leadership Camp	The youth policy identified four principles that Council should support. The Leadership camp was one step to enable young people to support these principles.	<ul style="list-style-type: none"> <li>▪ Youth</li> <li>▪ Recreation</li> </ul>	The 2 day leadership camp was conducted in March 2008.	<b>Social:</b> Leadership skills were learnt by the children; helping them gain advanced social skills. <b>Cultural:</b> The camp gave the children the opportunity to experience a trip to a Marae.
Young Achievers Awards	Youth Achievement Awards grew out of the Citizen Awards – opening up the younger community to being recognised.	<ul style="list-style-type: none"> <li>▪ Youth</li> </ul>	12 Hauraki youths were presented with awards for varying achievements in August 2007.	<b>Social:</b> Supporting and encouraging the youth of Hauraki.
Children's Day	Council's desire to help support Children's Day.	<ul style="list-style-type: none"> <li>▪ Youth</li> </ul>	Held in March 2008 and Council provided some financial contribution and assistance.	<b>Social:</b> Supports and provides activities for the youth of Hauraki District.
Youth Forum	Recommendations following the Leadership Camp.	<ul style="list-style-type: none"> <li>▪ Youth</li> <li>▪ Education</li> </ul>	The newly established forum developed an action plan addressing the needs of Hauraki Youth and issues affecting the District. Six forum members attended a Ministerial Forum and took part in leadership and motivational activities. A youth leadership camp was held.	<b>Social:</b> Giving youth a voice.

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2007/08	Effect on Well-being
Hauraki Citizens Awards	Council wanted to recognise contributions that citizens including youth have made to the Community.	<ul style="list-style-type: none"> <li>▪ Rural</li> <li>▪ Recreation</li> </ul>	In August 2007 two members of the community were awarded with Outstanding Service Awards, and nine for General Service.	<b>Social:</b> Supporting and acknowledging the achievements of residents.

*Cost of Funding – Community Initiatives*

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000	Key Variances
<b>OPERATING EXPENDITURE</b>				
Community Development	72	92	80	
Apprentice Scheme Co-ordinator	19	-	-	
Whiritoa Beachcare	-	5	2	
Conservation Initiatives	-	2	-	
Sports Coordinator	73	75	68	
Grants and Donations	192	394	163	Waihi pool grant not required yet.
Public Transport	12	9	14	
Other	107	60	120	Waihi Arts Centre/Museum and Waihi Discovery Centre costs
Whiritoa Lifesaving Grant	14	19	19	
	<b>489</b>	<b>656</b>	<b>466</b>	
<b>OPERATING REVENUE</b>				
External Subsidies	44		-	
Targeted Rates	144	144	141	
General Rates	303	303	280	
	<b>491</b>	<b>447</b>	<b>421</b>	
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>2</b>	<b>(209)</b>	<b>(45)</b>	

	Actual 2008 \$000	Budget 2008 \$000	Actual 2007 \$000	Key Variances
<b>FUNDED BY</b>				
Transfers to/(from) Paeroa Comm Fac Reserve	1	-	-	
Transfers to/(from) Plains Comm Fac Reserve	17	-	15	
Transfers to/(from) Waihi Comm Fac Reserve	(5)	-	(6)	
Transfers to/(from) Community Recreational Reserves	9	(60)	9	
Transfers to/(from) General Reserve	(20)	(150)	(63)	
	<b>2</b>	<b>(210)</b>	<b>(45)</b>	