

## COMMUNITY DEVELOPMENT GROUP

Community Development encompasses a wide range of activities that encourage the Council and community to be involved in initiatives to improve social, cultural, economic and environmental aspects of every day life.

- Community Growth
  - Economic Development
  - Positive Paeroa
  - Go Waihi
  - District Promotion
  - Information Centres
  - Tourism Coromandel
- Community Initiatives:
  - Whiritoa Beach Care
  - Conservation Initiatives
  - Sports Co-ordinator
  - Grants and Donations

### Effect on well-being

The Community Development Group is primarily focused on economic and social well-being issues.

There were no significant new or altered effects in Council's ongoing operations apparent during the 2008/09 year other than those stated in the Hauraki Community Plan 2006-16 or the Annual Plan 2008/09.

Besides strongly supporting economic development initiatives, the Community Development Group also provides an avenue for community initiatives focused on social well-beings to be supported by the Council.

### Cost of Funding – Community Development

	Actual 2009 \$000	Budget 2009 \$000	Actual 2008 \$000
<b>OPERATING EXPENDITURE</b>			
Community Growth	646	664	638
Community Initiatives	578	658	489
	<b>1,224</b>	<b>1,322</b>	<b>1,127</b>
<b>OPERATING REVENUE</b>			
Fees and Charges	1	5	26
External Subsidies	36	-	44
Targeted Rates	403	404	384
General Rates	763	763	690
	<b>1,203</b>	<b>1,172</b>	<b>1,144</b>
<b>OPERATING SURPLUS/(DEFICIT)</b>			
	<b>(21)</b>	<b>(150)</b>	<b>17</b>
<b>FUNDED BY</b>			
Transfers to/(from) Paeroa Comm Fac Reserve	12	-	28
Transfers to/(from) Plains Comm Fac Reserve	19	-	16
Transfers to/(from) Waihi Comm Fac Reserve	15	-	(7)
Transfers to/(from) Community Recreational Reserves	9	(150)	9
Transfers to/(from) General Reserve	(76)	-	(29)
	<b>(21)</b>	<b>(150)</b>	<b>17</b>

## COMMUNITY GROWTH

The overall community growth goals for the Hauraki District are to:

- Expand the local business community.
- Attract new investment to the area.
- Recognise and build on opportunities.
- Encourage economic sustainability.
- Market the Hauraki District.
- Be business friendly.
- Be visitor focussed.
- Ensure that appropriate services and facilities exist to make the District a more desirable place to live, work or visit.

### *Levels of Service compliance*

Current Levels of Service		Measure	Target 2008/09	Achievement in 2008/09	Contributes to which Community Outcomes
13.1	Recognise, create and facilitate opportunities for economic initiatives.	Monitoring reports are furnished to Council on the activities of the Hauraki-Coromandel Development Group.	Quarterly	Achieved: 4 out of 4 quarterly reports were presented to Council on the Economic Development activities for the 2008/09 year.	<ul style="list-style-type: none"> <li>▪ We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism.</li> <li>▪ We support planning for culture and heritage where initiatives can be actively co-ordinated to ensure sustainability.</li> <li>▪ We encourage a balance between economic growth and environmental protection and enhancement.</li> </ul>
13.2	Promote Hauraki as a quality visitor destination.	Increase in visitor nights.	> 5%	Achieved: A total of 52,910 visitors stayed in Hauraki District in 2008/09 period (an increase of 13.37% from 2007/08 period).	<ul style="list-style-type: none"> <li>▪ We encourage further development of our Districts CBD's economic viability.</li> <li>▪ We encourage further development of tourism opportunities and facilities focusing on our heritage and eco-tourism.</li> </ul>

Current Levels of Service		Measure	Target 2008/09	Achievement in 2008/09	Contributes to which Community Outcomes
13.3	Promote Hauraki as a quality visitor destination.	Customer satisfaction about how support for district promotion/ economic development is provided.	> 80% satisfied	<p>Not achieved: Survey results for 'The way in which the District is promoted' Satisfied = 55% (2004 = 51%).</p> <p>Of the remaining 45%, 31% were neither satisfied nor dissatisfied, 10% were dissatisfied and 5% don't know.</p>	<ul style="list-style-type: none"> <li>We want to have our say on our District's future.</li> </ul>

### *Specific actions for 2008/09*

The Annual Plan 2008/09 stated Council would look to address a number of projects. These projects below are identified along with their completion and/or progress:

Project for completion	Progress
Working with stakeholders to enhance the goals of the activity	Numerous stakeholders have been liaised with concerning a variety of potential initiatives to the District. Examples of some that have eventuated include coordinating developer forums and leading the assessment of key visitor infrastructure requirements especially in the Karangahake Gorge.
Progressing Hauraki Coromandel Development Group	<ul style="list-style-type: none"> <li>The Major Regional Initiative project of the Waihi NZs Heart of Gold project, that is supported by Council has been signed and some of the initial costs as agreed have been met regarding the project concept.</li> <li>The Hauraki Coromandel Development Group have advocated to Environment Waikato to make a Plan Change that will allow for finfish farming and experimental aquaculture in the Hauraki Gulf Aquaculture Management Area.</li> <li>The Hauraki Coromandel Leadership Programme was held on the 26<sup>th</sup> and 29<sup>th</sup> June 2009.</li> </ul>

*Council projects that have contributed to Community Outcomes*

Support of Tourism Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Tourism Coromandel	Tourism Coromandel is a joint venture with TCDC and HDC both funding it. The adoption of the Economic Development Strategy, which states that Hauraki District should be promoted as a visitor destination gave Council the mandate to provide funds to Tourism Coromandel.	<ul style="list-style-type: none"> <li>▪ Economic</li> <li>▪ Rural</li> </ul>	A review of Tourism Coromandel was undertaken by Thames Coromandel District Council and Hauraki District Council. The outcome of the review has been considered by both Councils and recommendations are to be considered and addressed.	<p><b>Economic:</b> Bringing tourism spending into the Hauraki District economy.</p> <p><b>Environmental:</b> Higher visitor numbers can have a negative impact on the environment.</p>
Labour Forum	Labourer shortages of both skilled and unskilled in the District.		<p>Implementation of the Labour Market strategy has begun with focus being on working with the business community to find solutions to staff recruitment issues, immigration options and productivity improvement.</p> <p>A website has been developed that includes job opportunities linked to Coromandel FM, Work and Income and Valley Recruitment; includes employment statistics and industry training opportunities. Literacy and numeracy training for business has begun as has the development of a joint road show for service providers with the purpose of promoting the training opportunities in Hauraki District, while aiming to ensure that mainly the business community are aware of services available.</p>	<p><b>Economic:</b> Aim to improve labour market through new initiatives and improving current initiatives.</p>
HDC News Page	Community demand to be aware of Council's community involvement.	Potentially all outcomes	Weekly publication of the HDC News page in the Hauraki Herald.	All well beings
Development of 'Waihi Ward Reflections' page for publication.			The development of the 'Waihi Ward Reflections' took place and the first publication is programmed for publication in the Waihi Leader for July 2009.	All well beings
Brochures			Variety of brochures published and made available to the public.	All well beings

Support of Tourism Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Business After Five	Continuation of successful meetings held in previous years	Potentially all outcomes	Continuation of monthly meetings in Paeroa and Waihi and quarterly meetings in Ngatea. This forum continues to be beneficial to attendees for network and the sharing of information.	All well beings

Support of Community Agencies and Services				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Financial support	Community demand to be involved in supporting a variety of community agencies.	<ul style="list-style-type: none"> <li>▪ All outcomes</li> </ul>	Continued community support through the Annual Plan process and Contestable Fund process and through the Ward committee and Mayoral allocations.	All well beings.
Ngatea Subdivision	Community demand for more housing in Ngatea township.	<ul style="list-style-type: none"> <li>▪ Economic</li> <li>▪ Rural</li> <li>▪ Environmental</li> <li>▪ Infrastructure</li> </ul>	13 residential lots were created in Benner Drive, Ngatea.	<p><b>Social:</b> The increase of people created by new homes creates greater social opportunities.</p> <p><b>Environmental:</b> Impacts land use capabilities in the future.</p>
Kerepehi Industrial Subdivision	Community demand for more industrial land in the District.		The industrial subdivision in Kerepehi was completed in July 2008- stage two (14 lots).	<p><b>Economic:</b> More business into the community creates more jobs and in turn a higher buying power.</p> <p><b>Environmental:</b> Rural economy treated in an environmentally friendly manner with appropriate infrastructure.</p>

## Cost of Funding – Community Growth

	Actual 2009 \$000	Budget 2009 \$000	Actual 2008 \$000	Key Variances
<b>OPERATING EXPENDITURE</b>				
Economic Development	179	214	208	
District Promotions	29	52	28	
Information Centres	160	130	117	
Positive Paeroa Co-ordinator	53	52	70	
Go Waihi	91	91	91	
Tourism Coromandel	123	112	114	
Positively Promoting the Plains	12	13	9	
	<b>647</b>	<b>664</b>	<b>637</b>	
<b>OPERATING REVENUE</b>				
Fees and Charges	1	5	26	
Targeted Rates	242	244	240	
General Rates	415	415	387	
	<b>658</b>	<b>664</b>	<b>653</b>	
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>11</b>	<b>-</b>	<b>16</b>	
<b>FUNDED BY</b>				
Transfers to/(from) Paeroa Comm Fac Reserve	8	-	27	
Transfers to/(from) Waihi Comm Fac Reserve	6	-	(2)	
Transfers to/(from) Community Recreational Reserves	-	-	-	
Transfers to/(from) General Reserve	(4)	-	(9)	
	<b>11</b>	<b>-</b>	<b>16</b>	

## COMMUNITY INITIATIVES

Council facilitates supports or contributes to a number of social, economic and environmental initiatives within the District. The most significant of these are:

- District Sport Co-ordinator
- Whiritoa Beach Care
- Grants and Donations
- Creative NZ
- Waihi Community Consultative Committee

### Levels of Service compliance

Current Levels of Service		Measure	Target 2008/09	Achievement in 2008/09	Contributes to which Community Outcomes
14.1	Foster the participation of residents in sports, recreation and leisure.  Provide advice to schools, clubs and organisations and work with a diverse number of community groups.	To visit or be in contact with the following during the planning period to advise on sports-related matters: <ul style="list-style-type: none"> <li>▪ All primary schools at least twice per annum;</li> <li>▪ All secondary schools at least twice per annum;</li> </ul>	All primary schools at least twice per annum;	Achieved: All primary schools were visited in August 2008 and March 2009 to help coordinate the calendar of events for Primary Schools.  On-going contact was maintained through email on the transfer of relative information to teachers in charge of sport. Support was given for Thames Valley Primary Schools swimming and triathlon championships and the Squash Micro Court.	<ul style="list-style-type: none"> <li>▪ Our recreational, cultural and heritage groups work together to identify issues that lead to better efficiencies, access and sustainable solutions.</li> <li>▪ Our community seeks the improvement of mechanisms for co-ordination, delivery, communication and education by health and social service providers</li> </ul>
14.2			All secondary schools at least twice per annum;	Achieved: All secondary schools were visited in October 2008 and March 2009. Support was also given for – <ul style="list-style-type: none"> <li>▪ Thames Valley Secondary Schools athletics and triathlon.</li> <li>▪ Thames Valley Secondary Schools cross country.</li> <li>▪ Strategic planning for Sportfit funding.</li> </ul>	
14.3		Training opportunities sent to parent and pre-school groups.	Training opportunities sent to parent and pre-school groups	Achieved: Continued training offered to pre-schools and school groups as well as the free Kiwi-Baby series of manuals provided to all babies born in the Hauraki District. A session on Active Movements was held in Paeroa in February 2009.	

Current Levels of Service		Measure	Target 2008/09	Achievement in 2008/09	Contributes to which Community Outcomes
14.4		To co-ordinate sports related training/advisory sessions to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.	15 sports related training/advisory sessions and at least 5 to cater for pre-school, primary and secondary schools, sports clubs and community groups and seniors within the Hauraki District.	<p>Achieved: District Sports Coordinator held 31 sports related training/advisory sessions for the year. Examples held were:</p> <ul style="list-style-type: none"> <li>▪ Active Living advice sessions at Paeroa College Youth Expo.</li> <li>▪ Olympic Days organised for Waimata, St Josephs and Waikino Schools.</li> <li>▪ Support for the Biggest Loser competition in Paeroa. Resources, training and advice provided.</li> <li>▪ Facilitated the Top Team competition at Day Camp for 100 juniors.</li> <li>▪ Activity session and advice to Mad Hatters Expo (Mental Health Awareness) 75 attendees.</li> <li>▪ Go By Bike Breakfast held in Paeroa/Waihi, 175 participants collectively.</li> <li>▪ Coordinated Thames Valley Hockey Big Days Out for Primary Schools, 950 participants.</li> <li>▪ Coordination of ECHO Walkfest with 7 walks held in the Hauraki District.</li> </ul>	
14.5	Assist in the coordination of community initiatives to reduce erosion across the foreshore sand dunes at Whiritoa Beach.	Assist with maintenance on restored sand dunes through holding working bees at Whiritoa.	2 working bees.	Not achieved: No working bees were held for the 2008/09 year.	<ul style="list-style-type: none"> <li>▪ We support protecting our significant habitats and ecosystems.</li> </ul>

### *Specific actions for 2008/09*

The Annual Plan 2008/09 stated Council would look to address a number of projects. These projects below are identified along with their completion and/or progress:

Project for completion	Progress
Apprenticeship Scheme	12 youth started the pre course training course, however by the end of the financial year, six remain. Discussions to assess its effectiveness and future are being established for early 2009/10
Mayors taskforce for Jobs	Marcus Akuhata Brown, through his sponsorship with the Mayors Taskforce of Jobs came and spoke to the Better Futures Hauraki Forum.
Hauraki Youth Forum	The Hauraki Youth Forum continued through the 2008 calendar year. The focus of the forum, was on skatepark consultation, attending youth conferences in Rotorua and Christchurch and forums investigating options for holding a youth expo. The youth forum did not regroup in 2009 however due to conflicting priorities of the youth and will be re-established in 2010.

### *Council projects that have contributed to Community Outcomes*

Support of Tourism, Economic and District Promotion				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Ngatea Domain and Paeroa Domain Users Groups.	The need for overseeing of the Domains to ensure their continued use.	<ul style="list-style-type: none"> <li>▪ Recreation</li> </ul>	HDC Councillors are part of the users' groups which ensure the parks are effectively managed and upgrades take place if required.	<b>Social:</b> Giving people a chance to participate in sports and meet people.
Sister City Project	A close relationship developed by a previous Council and the need to sustain this.	<ul style="list-style-type: none"> <li>▪ Recreation</li> <li>▪ Economic</li> <li>▪ Youth</li> <li>▪ Education</li> </ul>	<ul style="list-style-type: none"> <li>▪ A delegation of 24 travelled to Jiading in October 2008.</li> <li>▪ Hauraki hosted the student/teacher exchange of 15 people in February 2009 for 6 days in Hauraki. In March 2009 a delegation of 6 also came to Hauraki District.</li> </ul>	<p><b>Cultural:</b> Creating an opportunity to experience different cultures, and gain knowledge from them.</p> <p><b>Social:</b> Due to the exchange programme some lifetime friendships are made. In addition Councillors have built strong relationships with Governors of Jiading.</p>

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Support for local agencies addressing social wellbeing	Contestable Social Fund	<ul style="list-style-type: none"> <li>Health &amp; Social Services</li> </ul>	Provided financial support for some local agencies that are providing counselling, general advice, budgeting advice and support to the Hauraki Community.	<b>Social:</b> Providing stronger social services for the community to benefit from.
Support for youth initiatives	Local demand and desire to support youth	<ul style="list-style-type: none"> <li>Youth</li> <li>Recreation</li> </ul>	Specific support for agencies holding events for youth including: <ul style="list-style-type: none"> <li>Youth forum meetings</li> <li>Two youth members and the Youth Portfolio holder went to Christchurch to attend the Youth Conference.</li> <li>Attendance at a youth seminar in Rotorua held by the Ministry of Youth Development</li> <li>Apprenticeship scheme</li> </ul>	<b>Social:</b> By encouraging and providing the opportunity for youth in the Hauraki District.
Sport Waikato	Council's commitment to promoting sports and recreation within the Hauraki District.	<ul style="list-style-type: none"> <li>Youth</li> <li>Recreation</li> </ul>	Council continues it's involvement with Sport Waikato and is currently committed to annual funding.	<b>Social:</b> By actively encouraging sports in the Community more people are likely to become fitter, and meet people.
Paeroa Motorcycle Race	A community group got together and proposed that an event should be regularly held in Paeroa - they settled on a motorcycle race, and the event has been now been taking place for 20 years.	<ul style="list-style-type: none"> <li>Recreation</li> <li>Economic</li> </ul>	The 2009 motorcycle race was held in February 2009.	<b>Social:</b> By encouraging and providing the opportunity for entertainment and events to be held in the Hauraki District. <b>Economic:</b> By holding the event in the District economic benefits can be gained.

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Young Achievers Awards	Youth Achievement Awards grew out of the Citizen Awards – opening up the younger community to being recognised.	<ul style="list-style-type: none"> <li>Youth</li> </ul>	9 Hauraki youths were presented with awards for varying achievements in August 2008.	<b>Social:</b> Supporting and encouraging the youth of Hauraki.
Children's Day	Council's desire to help support Children's Day.	<ul style="list-style-type: none"> <li>Youth</li> </ul>	Held 1 <sup>st</sup> March 2009 in Paeroa where Council provided some financial contribution and assistance. In Waihi Childrens Day was held on the 29 <sup>th</sup> March 2009. Council provided the venue and some financial assistance.	<b>Social:</b> Supports and provides activities for the youth of Hauraki District.
Hauraki Citizens Awards	Council wanted to recognise contributions that citizens including youth have made to the Community.	<ul style="list-style-type: none"> <li>Rural</li> <li>Recreation</li> </ul>	In August 2008 three members of the community were awarded with Outstanding Service Awards, and six for General Service.	<b>Social:</b> Supporting and acknowledging the achievements of residents.
International Day of Older Persons.	Through the Hauraki District Council Positive Ageing Strategy and encouraged nationally through the National Positive Ageing Strategy	<ul style="list-style-type: none"> <li>Recreation</li> <li>Social</li> </ul>	On the 1 <sup>st</sup> October 2008, three events were held to celebrate the International Day of Older Persons. These were held in Paeroa, Ngatea and Waihi and had the purpose of celebrating the day with activities and providing the opportunity to take part in something new.	<b>Social:</b> By acknowledging, appreciating and providing greater networks for older persons living in Hauraki.
Life Cycle Challenge	Inter Council competition with Thames Coromandel District Council	<ul style="list-style-type: none"> <li>Recreation</li> </ul>	HDC staff took part in the 24 hour Life Cycle Challenge and raised \$1,832 for Cancer Research.	<b>Social:</b> By encouraging and providing the opportunity for staff to become more active.

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Earth Hour	Global initiative encouraging climate change awareness.	<ul style="list-style-type: none"> <li>Environment</li> </ul>	Council supported and encouraged community organisations to take part in the challenge of turning lights out for an hour on the 28 <sup>th</sup> March 2009. Council received 7200 Ecobulbs® and 1400 Ecobulb® down lights from the Electricity Commission to distribute in support of Earth Hour, and subsequent energy saving messages.	<b>Environmental:</b> by encouraging the community to become more aware of environment impacts and of climate change. By reducing energy consumption
Support of White Ribbon Day	Through the Hauraki District Council Domestic Violence Policy	<ul style="list-style-type: none"> <li>Social</li> </ul>	Involvement in the promotion of Family Violence Day on the 25 <sup>th</sup> November 2008, including through newspaper features and through Mayoral advocacy.	<b>Social:</b> By helping to advocate for a safer community
Support of Families Day	Collective preference from local social service agencies.	<ul style="list-style-type: none"> <li>Social</li> </ul>	Support of Families Day on 15 <sup>th</sup> May 2009 through advocating and a full page news paper article.	<b>Social:</b> By helping to advocate for a safer, happier, community
Support of the Hauraki-Thames Coromandel Industry Training graduates.	The recognition that industry training schemes are of considerable benefit to youth and to industry and that this should be acknowledged.	<ul style="list-style-type: none"> <li>Social</li> <li>Rural</li> </ul>	Celebration of 23 graduates for industry training schemes across the Hauraki and Thames Coromandel Districts in May 2009.	<b>Social:</b> Supporting and encouraging the young achievers of Hauraki and Thames Coromandel Districts.
Get a Life	The recognition through the Labour Market Strategy of the need to promote training opportunities.	<ul style="list-style-type: none"> <li>Economic</li> </ul>	Get a Life month was held in May 2009 across the Waikato region. Specific events were held, and the website <a href="http://www.getlifewaikato.co.nz">www.getlifewaikato.co.nz</a> was updated.	<b>Social:</b> Supporting and advocating training opportunities to try and help advance local careers.

Support of Community Activities				
Project	What initiated this project?	Contributes to which Community Outcomes	Achievement in 2008/09	Effect on Well-being
Better Futures Hauraki (BFH)	Community Outcomes process identification	<ul style="list-style-type: none"> <li>▪ Health and social</li> <li>▪ Youth</li> </ul>	Continuation of facilitating the governance group meetings and the staff meetings with various social service agencies to discuss local Hauraki priorities and to progressing actions in the BFH action plan.	<b>Social:</b> By providing nurturing safe environments for children and by working to provide positive engagement with education, work and family for young people.
Healthier Hauraki Homes	Nationwide healthy homes initiative.	<ul style="list-style-type: none"> <li>▪ Health and social</li> </ul>	Co-ordination of the applications for the Healthy Homes initiative.	<b>Social:</b> Assisting some families to have warmer, healthier homes.

*Cost of Funding – Community Initiatives*

	Actual 2009 \$000	Budget 2009 \$000	Actual 2008 \$000	Key Variances
<b>OPERATING EXPENDITURE</b>				
Community Development	115	136	72	
Apprentice Scheme Co-ordinator	42	-	19	
Whiritoa Beachcare	-	5	-	
Conservation Initiatives	-	2	-	
Sports Coordinator	74	78	73	
Grants and Donations	214	352	192	Proposed grant for a major upgrade to the Waihi Swimming Pool was not required during the year because the upgrade was not carried out
Public Transport	19	19	12	
Other	103	45	107	There was unbudgeted expenditure in the "Other" category on further work regarding monitoring the Abandoned Underground mines in Waihi
Whiritoa Lifesaving Grant	9	21	14	
	<b>576</b>	<b>658</b>	<b>489</b>	
<b>OPERATING REVENUE</b>				
External Subsidies	36	-	44	
Targeted Rates	161	160	144	
General Rates	348	348	303	
	<b>545</b>	<b>508</b>	<b>491</b>	
<b>OPERATING SURPLUS/(DEFICIT)</b>	<b>(31)</b>	<b>(150)</b>	<b>2</b>	
<b>FUNDED BY</b>				
Transfers to/(from) Paeroa Comm Fac Reserve	3	-	1	
Transfers to/(from) Plains Comm Fac Reserve	17	-	17	
Transfers to/(from) Waihi Comm Fac Reserve	9	-	(5)	
Transfers to/(from) Community Recreational Reserves	9	(150)	9	
Transfers to/(from) General Reserve	(69)	-	(20)	
	<b>(31)</b>	<b>(150)</b>	<b>2</b>	