

HAURAKI DISTRICT COUNCIL

ECONOMIC DEVELOPMENT SUBCOMMITTEE

MINUTES OF A MEETING OF THE ECONOMIC DEVELOPMENT SUBCOMMITTEE HELD IN THE COUNCIL CHAMBERS, WILLIAM STREET, PAEROA ON TUESDAY, 31 July 2018 COMMENCING AT 9.00AM

PRESENT Crs R Harris (In the Chair), D A Adams, P A Milner, A Rattray and His Worship the Mayor Mr J P Tregidga

IN ATTENDANCE D Fielden (Economic Development Manager), Ms R Jenks (Economic Development Officer) and Ms C Black (Council Secretary)

APOLOGIES

RESOLVED

THAT the apology of Cr G Leonard and Mr D Taipari be received and sustained.

EDS18/61

Milner/Rattray

CARRIED

DECLARATION OF LATE ITEMS

There were no late items.

DECLARATIONS OF INTERESTS

The Mayor and Cr Adams declared a conflict of interest in relation to Item 8: Paeroa Information Services – Annual Funding Accountability Report.

CONFIRMATION: ECONOMIC DEVELOPMENT SUBCOMMITTEE MINUTES - 26-06-18 (2404544)

RESOLVED

THAT the minutes of the Economic Development Subcommittee meeting held on Tuesday, 26 June 2018 be confirmed and are a true and correct record.

EDS18/62

Adams/Rattray

CARRIED

WAIHI I-SITE VISITOR CENTRE - FUNDING ACCOUNTABILITY REPORT - JUNE 2018 (2411936)

Mr Eddie Morrow – General Manager of the Waihi I-Site and Visitor Centre was in attendance.

RESOLVED

THAT the Waihi I-Site Visitor Centre Funding Accountability Report to June 2018 report be received.

EDS18/63

Milner/Rattray

CARRIED

Key points noted:

- Visitor numbers are still strong although lesser volume than this time last year – noted that this is the low season
- Cruise liner operators – opportunity for business
- German and French visitors have been noticeable
- i-SITE NZ Conference – September 2018

- Waihi i-SITE is hosting the Waikato Regional i-SITE cluster group meeting – 1 August 2018
- Upcoming communications and connections workshop
- Waihi i-SITE will undergo annual Qualmark assessment – business practices
- Waihi Gold Discovery Centre recently renewed its partner agreement with the Hauraki Rail Trail Charitable Trust

Noted: A member requested annual budgets be submitted with annual report in future and that the financials for the last financial year be submitted as soon as possible.

DESTINATION COROMANDEL ANNUAL FUNDING ACCOUNTABILITY REPORT- FINANCIAL YEAR 2017-18 (2411934)

Mr John Sandford- Chairman, Destination Coromandel was in attendance.

RESOLVED

THAT the Destination Coromandel Annual Funding Accountability Report for the financial year 2017-18 report be received.

EDS18/64

Milner/Rattray

CARRIED

Key points:

- General Manager – DC – working actively on promotional activity for Hauraki
- Noted increase in tourism in Coromandel and Hauraki
- Destination Coromandel – review undertaken on governance process, performance management, health and safety, etc.
- Destination Coromandel invested in an episode of 'People on Bikes'. This features the Hauraki Rail Trail and will be aired in NZ late 2018
- Facebook traffic is high
- June period has decreased in some areas due to weather conditions and the reduced accessibility into the Coromandel Peninsula
- Destination Coromandel – General Manager is considering organising an advisory group to encourage the tourism industry to play a stronger part in determining tourism's role in the region e.g. identifying regional priorities and joint venture marketing opportunities.

The meeting adjourned at 9.50am.

The meeting reconvened at 10.10am.

ANNUAL FUNDING ACCOUNTABILITY REPORT - POSITIVE PAEROA INC. - JULY 2018 (2412405)

The Annual Funding Accountability Report from Positive Paeroa Inc. for July 2018 was available for consideration.

RESOLVED

THAT the Positive Paeroa Inc. Annual Funding Accountability Report for July 2018 be received.

EDS18/65

Tregidga/Rattray

CARRIED

Town Promoter Reporting

It was noted that the accountability reports from each of the Town Promoters would be presented to the Ward Working Parties from now on at quarterly intervals. A copy of the

reports will be included in the Economic Development Subcommittee agendas for information only.

Letter of Agreement – Positive Paeroa Inc.

The Subcommittee Chair and members requested that their appreciation be conveyed to Positive Paeroa for signing the Funding Agreement with Council.

Declaration of Conflict of Interest: Go Waihi Inc. Signing of Letter of Agreement with Council

Cr Rattray declared a conflict of interest in the discussion regarding the funding agreement with Go Waihi Inc. and took no part in the discussion and decision.

The members agreed that the funding agreement between Council and Go Waihi Inc. was to be signed and received by a set date to enable Council to carry out a performance review of the organisation and to give Go Waihi time to implement any operational changes that may be required.

RESOLVED

THAT a signed Letter of Agreement be received from Go Waihi by 17 August 2018 to enable Council to carry out a performance review of the organisation and to give Go Waihi time to implement any necessary changes.

EDS18/66

Tregidga/Milner

CARRIED

PAEROA INFORMATION SERVICES - ANNUAL FUNDING ACCOUNTABILITY REPORT – JUNE 2018 (2412645)

The Annual Funding Accountability Report from Paeroa Information Services to June 2018 was available for consideration.

RESOLVED

THAT the Annual Funding Accountability Report from Paeroa Information Services to June 2018 be received.

EDS18/67

Milner/Rattray

CARRIED

BUSINESS GROWTH SERVICES PROMOTION (2412327)

The Economic Development Officer presented a report which provided a proposed plan for future promotions of the Waikato Regional Economic Development Agency Business Growth Services.

RESOLVED

THAT the report be received.

EDS18/68

Milner/Tregidga

CARRIED

The Economic Development Officer will continue to work on this project with the town promoters and the Business Growth Advisors. All town promotions committees need to be aware of the business series. It was requested that Councillors continue to be informed of the business series and its progress so they can encourage businesses to take part.

ECONOMIC DEVELOPMENT MANAGER'S REPORT FOR JULY 2018 (2412320)

RESOLVED

THAT the report be received.

EDS18/69

Adams/Ratray

CARRIED

Hauraki Industrial Park

A conversation was held where it was agreed that the Economic Development Subcommittee further explore all types of industry, not exclusively the food industry, to establish in the Industrial Park.

Candidates for Business Awards

A discussion was held regarding the need for elected members and Economic Development staff to approach and encourage prospective Hauraki business people to put themselves forward for the business awards.

ECONOMIC DEVELOPMENT SUBCOMMITTEE - 2018 WORK PROGRAMME AND ACTION PLAN (2412444)

The Economic Development Officer presented the Subcommittee's current work programme to date and sought feedback of any considered changes to the programme.

RESOLVED

THAT the report be received.

EDS18/70

Milner/Ratray

CARRIED

Feedback on programme:

30 October 2018 – the independent review of the town promotions organisations will be presented to the Economic Development Subcommittee on 30 October 2018. .

Feedback on Action Plan:

Item (I) – The wording of "Roll out the Red Carpet, not the Red Tape" will be looked into and results presented to the Economic Development Subcommittee by 30 October 2018.

LGNZ Young Elected Members – 'Festival for the Future'

Cr Ratray updated on his attendance at the LGNZ Young Elected Members – 'Festival for the Future' where workshops were held around problems facing Local Government with emphasis on funding tourism infrastructure.

The meeting closed at 11.50pm.

CONFIRMED

R Harris
Chairperson

28 August 2018