

HAURAKI DISTRICT COUNCIL

ECONOMIC DEVELOPMENT SUBCOMMITTEE

MINUTES OF A MEETING OF THE ECONOMIC DEVELOPMENT SUBCOMMITTEE HELD IN THE COUNCIL CHAMBERS, WILLIAM STREET, PAEROA ON TUESDAY, 26 FEBRUARY 2019 COMMENCING AT 9.00AM

PRESENT

Crs R Harris (In the Chair), D A Adams, G R Leonard, P A Milner, A Rattray and D Taipari (from 10.05am)

IN ATTENDANCE

Crs C Daley, A Spicer, Messrs S B Fabish (Group Manager – Community Services & Development), D Fielden (Economic Development Manager), Ms R Jenks (Economic Development Officer) and Ms C Black (Council Secretary)

APOLOGIES

RESOLVED

THAT the apology for absence of the Mayor J P Tregidga and for lateness of D Taipari be received and sustained.

EDS19/18

Milner/Adams

CARRIED

DECLARATION OF LATE ITEMS

There were no late items.

DECLARATIONS OF INTERESTS

There were no declarations.

CONFIRMATION: ECONOMIC DEVELOPMENT SUBCOMMITTEE MINUTES - 29-01-19 (2520569)

RESOLVED

THAT the minutes of the Economic Development Subcommittee held on 29 January 2019 be received and are a true and correct record.

EDS19/19

Milner/Leonard

CARRIED

AGM - POSITIVE PAEROA AND GO WAIHI (2536251)

The AGM documents from the town promotions organisations Positive Paeroa and GO Waihi were presented for the member's consideration and information.

RESOLVED

THAT the report be received.

EDS19/20

Leonard/Rattray

CARRIED

ECONOMIC DEVELOPMENT MANAGER'S REPORT FEBRUARY 2019 (2536966)

The Economic Development Manager presented his monthly report – February 2019.

RESOLVED

THAT the report be received.

EDS19/21

Leonard/Rattray

CARRIED

ECONOMIC DEVELOPMENT SUBCOMMITTEE - 2019 WORK PROGRAMME (2537026)

The Economic Development Officer presented the 2019 work programme for the consideration of the members.

RESOLVED

THAT the report be received.

EDS19/22

Harris/Adams

CARRIED

Noted: It was requested that an addition be made to the programme that a workshop be held at the 28 May 2019 meeting on the draft Information Services Review report. It was also noted that the planned China trip would no longer be taking place in April 2019 which meant there was no report on this at this meeting and no verbal report at the 28 May 2019 meeting.

FREEDOM CAMPING VALUE (2539778)

The Economic Development Officer presented a report which provided an analysis of the economic value of freedom camping to the Hauraki District.

RESOLVED

THAT the report be received.

EDS19/23

Harris/Milner

CARRIED

Between November 2018 and April 2019, Hauraki District Council, along with the other district councils in New Zealand, have been receiving reports with freedom camping data from GeoZone which provides information from users of their apps such as Camper Mate.

The data provides a good indication of numbers but will not cover every individual freedom camper who enters the Hauraki District. The reports provide councils with insights that can influence decision making around freedom camping.

RESOLVED

THAT the meeting be adjourned to allow for consideration of the Tourism Strategy.

EDS19/24

Harris/Milner

CARRIED

The meeting adjourned at 9.30am

David Taipari attended the meeting at 10.05am.

The Tourism Strategy Workshop commenced at 9.30am and concluded at 11.56am.

In attendance were:

- Jo Tilsley (Positive Paeroa)
- Kerry Single (Go Waihi)
- Hadley Dryden (Destination Coromandel)
- Eddie Morrow (Waihi Discovery Centre and I-Site)
- Michael Tansey (Paeroa Information Hub)

RESOLVED

THAT the meeting reconvene.

EDS19/25

Harris/Adams

CARRIED

The meeting reconvened at 11.56am

HAURAKI TOURISM STRATEGY (2537232)

The Economic Development Manager presented the report which covered information on tourism in Hauraki and the needs that had been identified in the District relating to this.

RESOLVED

THAT the report be received.

EDS19/26

Harris/Rattray

CARRIED

Following discussion, it was agreed that the decisions and outcomes which have come out of the tourism strategy workshop held today be communicated in the form of a report to the Community Services and Development Committee.

RESOLVED

THAT Council staff create a Tourism Strategy drawn from the 'Destination Hauraki' pillar in the Economic Development Strategy '*Toward 2025*' with a unique action plan.

EDS19/27

Adams/Rattray

CARRIED

The meeting closed at 12.05pm.

CONFIRMED

R Harris
Chairperson

26 March 2019