

## HAURAKI DISTRICT COUNCIL

### ECONOMIC DEVELOPMENT SUBCOMMITTEE

MINUTES OF A MEETING OF THE ECONOMIC DEVELOPMENT SUBCOMMITTEE HELD IN THE COUNCIL CHAMBERS, WILLIAM STREET, PAEROA ON TUESDAY, 27 AUGUST 2019 COMMENCING AT 9.00AM

#### **PRESENT**

Crs R Harris (In the Chair), D A Adams, G R Leonard, P A Milner, A Rattray and His Worship the Mayor Mr J P Tregidga

#### **IN ATTENDANCE**

Messrs S B Fabish (Group Manager – Community Services & Development), D Fielden (Economic Development Manager), Ms R Jenks (Economic Development Officer) and Ms C Black (Council Secretary)

#### **KARAKIA**

Cr Adams opened the meeting with a karakia.

#### **APOLOGIES**

#### **RESOLVED**

THAT the apology of D Taipari be received and sustained.

EDS19/62

Adams/Milner

**CARRIED**

#### **DECLARATION OF LATE ITEMS**

There were no late items.

#### **DECLARATIONS OF INTERESTS**

There were no declarations of interests.

CONFIRMATION: ECONOMIC DEVELOPMENT SUBCOMMITTEE MINUTES 30-07-19(2616458)

#### **RESOLVED**

THAT the minutes of the Economic Development Subcommittee meeting held on 30 July 2019 be received and confirmed and are true and correct record.

EDS19/63

Adams/Milner

**CARRIED**

#### **DESTINATION COROMANDEL ANNUAL FUNDING ACCOUNTABILITY REPORT (2631334)**

Destination Coromandel representatives Lynette Dey, International Marketing Manager and Megan Nunn, Marketing Manager were in attendance and presented the Destination Coromandel Annual Funding Accountability report for the period July 2018 – 30 June 2019 which was included in the agenda.

#### **RESOLVED**

THAT the Destination Coromandel Annual Funding Accountability report for the period July 2018 – 30 June 2019 be received.

EDS19/64

Harris/Leonard

**CARRIED**

PRESENTATION: DESTINATION COROMANDEL UPDATE ON ACTIVITY (2640193)

The representatives provided a PowerPoint presentation outlining the activities and results for the Coromandel tourism industry in the last year. They conveyed their congratulations to Waihi for becoming finalists in the 2019 'Most Beautiful Small Town' for the second time.

DRAFT ECONOMIC DEVELOPMENT SUBCOMMITTEE - 2020 WORK PROGRAMME (2631335)

The Economic Development Officer presented the Economic Development Subcommittee draft work programme for 2020 for the member's consideration.

**RESOLVED**

THAT the report be received.

EDS19/65

Ratray/Milner

**CARRIED**

**RESOLVED**

THAT the Economic Development Subcommittee approves the draft Economic Development Subcommittee – 2020 Work Programme and Action Plan, and

THAT the 2020 Work Programme and Action Plan is submitted to the Community Services and Development Committee for adoption.

EDS19/66

Adams/Harris

**CARRIED**

ECONOMIC DEVELOPMENT SUBCOMMITTEE - 2019 WORK PROGRAMME (2631332)

The Economic Development Subcommittee work programme for the balance of 2019 was presented by the Economic Development Officer for the member's consideration

**RESOLVED**

THAT the report be received.

EDS19/67

Milner/Ratray

**CARRIED**

Visitor Information Services

It was advised that the Waihi Gold Discovery Centre (Waihi i-SITE) and PIH 2015 Ltd (Paeroa Information Hub) will submit their proposed solutions and business plan for the sustainable delivery of information services for the next three years to Council by 30 November 2019.

Town Promotion Review

It was decided in November 2018 that Council would assess each town promotions organisation in November 2019 according to their progress against the review principles and their business plan and then decide if a further independent review was required.

Members supported that this information needed to be considered by the current Council prior to the end of the term and supported that a review is undertaken to assess the overall operation and performance of each of the town promotion organisations in early October 2019.

**RESOLVED**

THAT the Economic Development Subcommittee recommends to the Community Services and Development Committee that the Economic Development Subcommittee undertakes a town promotion review in early October 2019, and

THAT results of the review are released to the incoming Council and the town promotion organisations.

EDS19/68

Adams/Harris

**CARRIED**

ECONOMIC DEVELOPMENT MANAGER'S REPORT FOR AUGUST 2019 (2631327)

The Economic Development Manager presented his monthly economic development activity report for August 2019.

**RESOLVED**

THAT the report be received.

EDS19/69

Harris/Leonard

**CARRIED**

Cr Adams closed the meeting with a karakia at 10.00am.

CONFIRMED

R G Harris  
Chairperson

01 October 2019