

Application Form

Expression of Interest – Mobile food and beverage operators on Council reserves



Hauraki business opportunity – be part of a new economic development pilot initiative in the Hauraki District.

We are seeking expressions of interest from **mobile food and beverage businesses** interested in operating from one of two newly consented sites, the Ōhinemuri Reserve (L&P bottle area) and the Karangahake Recreation Reserve. Maps of sites are included in the guidelines.

We are particularly interested in hearing from:

- Coffee carts/beverage stands
- Food trucks/trailers

Why get involved?

The two sites, the Karangahake Recreation Reserve and Ōhinemuri Reserve (next to the L&P bottle), are two key attractions in our district (see attached plan in guidelines), attracting both locals and visitors from the surrounding regions of Waikato, Bay of Plenty and Auckland, as well as international tourists.

This is an opportunity for local businesses to:

- Reach a new customer market
- Increase weekend trading
- Promote their business to visitors
- Establish a regular trading location
- Contribute to Hauraki as a tourism destination

Low-risk opportunity

This is the first year Council is providing this opportunity to businesses, with two newly consented sites. This first round is a pilot, running from December 2026 – June 2027, so a great opportunity to test out if this model works for your business. If the pilot is deemed successful by Hauraki District Council, this opportunity will be offered again, with licenses to operate likely available for multiple years.

The final operating arrangements will be developed in consultation with participating businesses and in line with the guidelines.

Council will provide the following:

- Designated vendor areas
- Vehicle access
- Customer parking

What will not be provided:

- Power (mobile traders must have their own power supply)
- Hard-stand parking at the Ōhinemuri Reserve (grassed area)
- Additional rubbish bins (mobile trader must provide a rubbish bin for customers and dispose of this waste appropriately themselves)

Who are we looking for?

We want to hear from mobile food and beverage businesses that are established (or could be by December) and are reliable and passionate about providing quality food and hospitality to visitors and locals.

If you operate a coffee cart, food truck/ trailer or mobile catering business, meet the requirements below e.g. food registration and would like to be part of this opportunity, we would like to hear from you.

There will be a fee payable to use the site. The amount offered is up to the vendor, but offers under \$1000 for the pilot period (1 December 2026 – 30 June 2027) will not be considered. This minimum fee will be subject to change after the pilot, based on the learnings of the trial.

Applicants may be requested to meet with the decision-making panel in person to discuss their applications.

Please complete the following expression of interest form and send it to:

Attention Project Manager Dave Locke and Community Development Advisor (Economic) info@hauraki-dc.govt.nz.

APPLICANT'S DETAILS:

Full name:		
Business name:		
Phone:	HOME:	MOBILE:
Address:		
Email:		
Licenses:	HDC Mobile Shop Licence: ☐ Yes ☐ No	Food registration: ☐ Yes ☐ No
Preferred site:	☐ Karangahake Recreation Reserve	☐ Ōhinemuri Reserve
Licence fee offer:	\$	

Tell us about your business e.g. Food and/or beverages offered, description or photos of your vehicle, including signage.

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What would you plan to do at the site and how would you do this? What days and hours would you be proposing to trade?

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Other information

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Please attach supporting documents to your expression of interest including: food registration, mobile shop licence (if you have one), references from previously occupied sites (if available), or customer reviews.

All operators will be responsible for meeting applicable food safety, licensing, insurance and other regulatory requirements.

Signature: _____

Date: _____

Applications close 5 November 2026, 5pm

Applicants will be informed of the decision in November 2026.

Office use: HDC/Economic Development/Regional and District Projects/Mobile Traders

Applications will be assessed against the following:

#	Preconditions	Meets
1	Licence fee offer $\geq$ \$1,000 (December 2026 – June 2027)	☐ Yes ☐ No
2	Has Mobile Shop Licence Will apply for Mobile Shop Licence if successful (required to trade)	☐ Yes ☐ No ☐ Yes ☐ No
3	Food registration	☐ Yes ☐ No

Criteria	What this means	Weighting
Visitor experience and fit with the site	- In what way the activity adds interest, comfort, food, drink or other useful services for visitors. - What makes your business stand out from others. - If the operation suits the reserve - can operate within the available space, self-contained etc. - If any further consents are required.	40%
Experience and track record	- The applicant's past experience running this type of activity or business, including their ability to operate reliably and professionally. - Local business (base within the Hauraki District Council boundary).	40%
Price	The licence fee offered by the applicant (precondition – offer must be $\geq$ \$1,000 to be considered).	20%