

Advertising Boards Info Sheet

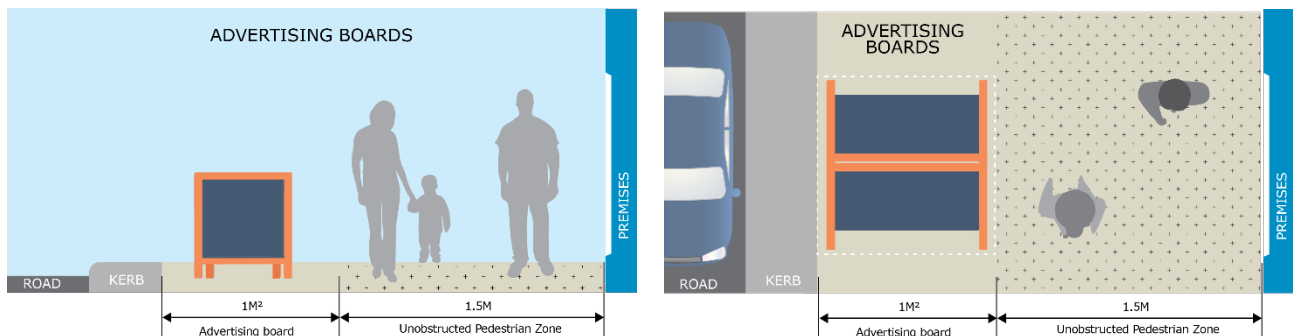
The main use for footpaths is for people to get around on foot, wheelchair or mobility scooter/device safely. Town centre footpaths are also used for a lot of other activities such as outdoor café seating and street performances. These activities add to the character and vibrancy of our towns, but they can sometimes interfere with safe pedestrian movement.

This information sheet is to help our business operators and wider community know what the rules are for the placement of advertising boards on our town centre footpaths.

The key things you need to know are:

- There has to be 1.5 metres of clear (unobstructed) footpath available for pedestrians.
- Advertising boards cannot be placed anywhere that interferes with vehicle sightlines on the road.

One advertising board per business is allowed. If the business is on a corner it may have one on each side.



Advertising boards:

- Must be on the kerb edge of the footpath outside the business it relates to.
- Must not be in the way of a safe exit from a building in the case of a fire.
- Must not be placed in front of bus stops, disability parks, taxi stands or pedestrian crossings.
- Must be returned to the appropriate position if it is knocked from its place.
- Must be removed from the footpath outside of the businesses trading hours.
- Must have a wide coloured base (that contrasts from the footpath) so it can be easily seen by people who have visual impairments.
- Have no sharp edges or be a hazard to people passing them. Rotating signs are not allowed within the district.
- Advertising boards must be appropriately weighted and kept in operating order, to ensure they do not collapse or be toppled in windy conditions.
- Advertising boards must be kept clean and tidy.

The full Town Centre Footpath Policy can be found on our website

www.hauraki-dc.govt.nz/footpaths